

# ISEI professional

プロフェッショナルシリーズ  
フロントドラグ

THAT'S  
NOMURA



REELS

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10501425	2500	351 g	5.3:1	1 aluminium	mm/m 0.23/200 0.28/150	
NM10501435	3500	390 g	5.3:1	1 aluminium	mm/m 0.33/200 0.37/150	

## ISEI

### Drag Force Stabilize



•  $\alpha$ ,  $\beta$  is Spool Swing Angle ISEI  $\alpha \ll \beta$  Traditional

# PATENT

Balance System In Spool Can Reduce The Swing

### 13 pieces Stainless Steel Ball Bearings + 1 pieces Instant Anti-reverse



### Bail Anti-trip



The bail has Anti-returned for the casting

### Gear System And Stabilize

Intelligent Oscillating System make the slider move smoothly



Someone of Nomura Pro Team has called it the Saltwater King. Why? Because of its perfect watertightness and amazing reliability in harsh marine conditions. Our new Aichi SW features the latest Japanese technologies and cutting-edge components, a perfect candidate to become your steady partner in the most challenging marine sessions.



MAX DRAG UP TO 23KG

# 総防水 愛知 **AICHISW** full saltwater treatment

FEATURES:

- 11+1 Japanese SS bearings system
- Carbon washers drag
- Full metal construction
- Total waterproof sealings
- Stainless steel shaft and drive gear
- 2 ball bearings spool balance system
- Micro pitch drag adjustment
- Oversized drag carbon washers
- Antireturn bail System
- One way clutch with no-reverse lever



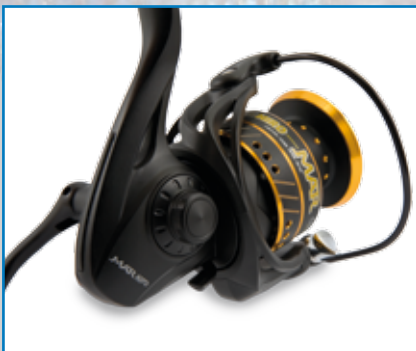
CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10511245	4500	512 g	5.3:1	1 aluminium	mm/m 0.35/170 0.40/130	
NM10511255	5500	544 g	5.3:1	1 aluminium	mm/m 0.35/210 0.40/160	
NM10511265	6500	650 g	5.1:1	1 aluminium	mm/m 0.40/250 0.45/190	
NM10511275	7500	660 g	5.1:1	1 aluminium	mm/m 0.40/280 0.45/240	



**METAL**  
body + rotor



# HIRO-MAR



## CARBO DRAG Total SW Treatment

New series of reels dedicated to medium-heavy spinning in the sea but which are also ideal for use in freshwater. Made with body and rotor in graphite and high resistance carbon, they are supplied with 6 stainless steel ball bearings, sealed on the two faces, 1 roller bearing also made of steel necessary for infinite anti-reverse control. Machined aluminum handle with rubber-cork knob, aluminum spool with "V"-shaped upper edge to facilitate the exit of the line, anti-twist line guide roller and tubular aluminum bail arm. Perfect with the use of braid.

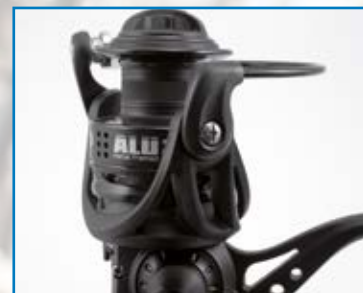


CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10350730	30	285 g	5.1:1	mm/m 0.24/300 0.28/200 0.33/150	
NM10350740	40	297 g	5.1:1	mm/m 0.28/270 0.33/200 0.37/160	
NM10350750	50	416 g	5.1:1	mm/m 0.37/235 0.40/200 0.43/165	
NM10350760	60	428 g	5.1:1	mm/m 0.40/240 0.43/210 0.47/175	

# HIRO

## ALU metal framed

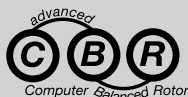
The so-called "perfect machine": top-of-the-range gears perfectly assembled with maniac precision in a lightweight, strong aluminum alloy body. Hiro Alu represents the vanguard of spinning reels: a matt all black design with glossy inserts, ultra-lightweight full-machined handle, ergonomic hollow knob with ball bearing and lightened by two rows of holes. The rotor is super light as well as the aluminum spool equipped with anti-rotation system for the braid. The bail arm is oversized to withstand thousands of throws. With 10 Japanese ball bearings and an infinite anti-return bearing, it represents the top of the latest generation of Nomura reels.



### FEATURES:

- Special metal framed body
- aluminium spool with anti turn braid stripe
- spare graphite spool
- 10+1 Japanese bearings system
- one way clutch
- anti twist power roller
- oversized bail arm
- advanced computer balanced rotor
- full metal machined handle
- full metal round lightened knob

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10311110	10	248 g	5.1:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10311120	20	257 g	5.1:1	1 graphite	mm/m 0.19/170 0.21/140	
NM10311130	30	299 g	5.1:1	1 graphite	mm/m 0.21/200 0.22/160	
NM10311140	40	313 g	5.1:1	1 graphite	mm/m 0.22/180 0.25/150	
NM10311150	50	412 g	5.1:1	1 graphite	mm/m 0.29/185 0.31/160	
NM10311160	60	422 g	5.1:1	1 graphite	mm/m 0.31/175 0.33/150	

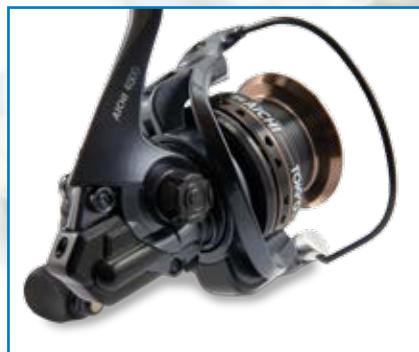




# 愛知 AICHI-TOKYO

## SPECIAL MASTER

The innovation presented by this series is represented by the aluminum spool whose large dimensions make possible to cast lures of any type at great distances. The excellent quality mechanics is extremely smooth thanks to the 8+1 shielded stainless steel bearings, which make all the gears contained in the Durawall graphite body work perfectly. The drag is one of the strengths of Tokyo, as it is made with extremely wide disks, able to disperse the heat generated by rubbing and with the possibility of being adjusted in a micrometric way. Available in sizes 3000 and 4000.



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10520730	30	320 g	5.5:1	mm/m 0.25/265 0.30/185	
NM10520740	40	340 g	5.5:1	mm/m 0.30/230 0.35/170	



# HIRO PRO



REELS



**FIXED SCREW HANDLE SYSTEM**

At the first turns of the handle Hiro Pro gives an immediate sensation of smoothness and power. The fluidity is far above the norm for reels of this category and is guaranteed by 9 + 1 stainless steel bearings that make all the gears work perfectly. The hardened graphite body determines the lightness necessary to be able to combine them according to the size with all the various types of spinning rods. Spool and handle are in machined solid aluminum, the drag is precise and easily adjustable, comes with a spare graphite spool.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10341010	10	258 g	5.1:1	1 graphite	mm/m 0.16/200 0.18/160 0.20/125	
NM10341020	20	264 g	5.1:1	1 graphite	mm/m 0.18/170 0.20/140 0.22/120	
NM10341030	30	271 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200 0.33/150	
NM10341040	40	278 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200 0.37/160	
NM10341050	50	373 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200 0.43/165	
NM10341060	60	386 g	5.1:1	1 graphite	mm/m 0.40/240 0.43/210 0.47/175	





Nomura engineers designed this little masterpiece as a perfect allrounder.

The special shape with lightened inserts increases ergonomics and usability of the reel.

The attractive look is combined with hi-end features: 12 steel ball bearings, machined aluminum lightened handle, micrometric high precision drag, 1 forged aluminum spool and 2 graphite spare spools. We already said it... Kanji FW is a little masterpiece.

Available from sizes 1000 to 6000, only front drag series, all made with ergonomic rubber soft-touch knob.

# KANJI 漢字 F.W.

*metal framed*



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10801210	1000	251 g	5.1:1	2 graphite	mm/m 0.18/215 0.20/125 0.25/110	
NM10801220	2000	253 g	5.1:1	2 graphite	mm/m 0.18/240 0.20/195 0.25/125	
NM10801230	3000	279 g	5.1:1	2 graphite	mm/m 0.25/245 0.30/170 0.35/125	
NM10801240	4000	294 g	5.1:1	2 graphite	mm/m 0.30/195 0.35/145 0.40/110	
NM10801250	5000	394 g	5.1:1	2 graphite	mm/m 0.35/275 0.40/210 0.50/135	
NM10801260	6000	407 g	5.1:1	2 graphite	mm/m 0.45/195 0.50/155 0.60/110	



# AIKO CLUB

## LIMITED EDITION FD

高度なスピニングシリーズ | 限定版



Spare standard handle provided



This brand new spinning reel belonging to No-mura Aiko series encloses all the secrets of Aiko DH, attractive design with sober and classic colors. This version maintains the high speed gear ratio 6.3:1, lightened body, lightened aluminum spool with two rows of holes, double handle molded in light and strong alloy with two soft touch rubber knobs. It is equipped with 11 Japanese long life ball bearings + one way clutch anti reverse ball bearing. With strong and precise shielded drag it comes with a thick bail arm to be stronger during a lifetime of cast.

### HI-SPEED RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10221110	1000	250 g	6.3:1	1 graphite	mm/m 0.18/235 0.20/195	
NM10221120	2000	260 g	6.3:1	1 graphite	mm/m 0.18/285 0.20/230	
NM10221130	3000	290 g	6.3:1	1 graphite	mm/m 0.25/215 0.30/150	
NM10221140	4000	310 g	6.3:1	1 graphite	mm/m 0.30/175 0.35/130	

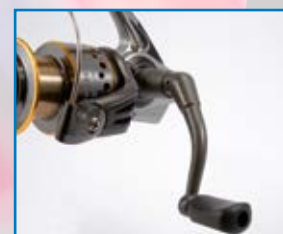


# AIKO DH

## DOUBLE HANDLE FD

高度なスピニングシリーズ

Very attractive design and a pairing of colors really exclusive and modern: Aiko DH it is the result of the current Japanese cutting edge technology. Created with the most modern 3D graphic softwares to clear any friction inside its light weighted body, it is built with really strong materials to avoid any vibration. The special aluminium alloy double handle, which is the main element of this innovative reel, gives this tool an incredible balance. Aiko DH features hi-speed ratio 6.3:1, 8 Japanese shielded bearings + one way clutch unidirectional bearing. Both the rotor and the aluminum spool are lightened as well as the handle equipped with two soft touch rubber knobs.



Spare standard handle provided

### HI-SPEED RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10210910	1000	250 g	6.3:1	1 graphite	mm/m 0.18/235 0.20/195	
NM10210920	2000	260 g	6.3:1	1 graphite	mm/m 0.18/285 0.20/230	
NM10210930	3000	290 g	6.3:1	1 graphite	mm/m 0.25/215 0.30/150	
NM10210940	4000	310 g	6.3:1	1 graphite	mm/m 0.30/175 0.35/130	





# 黒のKURO

## >PRO<

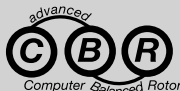
上級レベル

The Nomura best seller is renewed with top-of-the-range features. The new "Pro" series is made of hardened graphite and features a special last generation lightened rotor that ensures stability and fluidity of rotation. The spooling is perfect thanks to the Worm Shaft system. Smoothness is guaranteed by 8 screened stainless steel bearings and a roller bearing which is the one way clutch. Super sporty look and available in five sizes from 1000 to 5000, able to satisfy most spinning needs. The handle is made of aluminum for greater winding power and is equipped with a graphite spare spool.



REELS

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10000910	1000	243 g	5.1:1	1 graphite	mm/m 0.19/300 0.21/240 0.26/153	
NM10000920	2000	268 g	5.1:1	1 graphite	mm/m 0.21/300 0.24/220 0.28/157	
NM10000930	3000	266 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200 0.33/150	
NM10000940	4000	274 g	5.1:1	1 graphite	mm/m 0.28/270 0.23/200 0.37/160	
NM10000950	5000	373 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200 0.43/165	





**AICHI**  
**LS TROUT AREA**

Ultra-light series with hardened carbon body and rotor, able to transmit all the vibrations produced by the lure through the line. At the first turn of the handle you feel the sensation of fluidity and stability that make it perfect for the Ultra-Light Game, the Trout Area and the Eging. The mechanism uses nine ball bearings plus one roller, shaft and pinion are made of stainless steel; the micrometric drag is fluid and precise, suitable for braids with a thin diameter; the aluminum spool is lightened as much as possible by shaped holes; the aluminum CNC handle is completed with an elegant rubber cork and EVA knob.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10411010	1000	255 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10411020	2000	266 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

**FIXED SCREW HANDLE SYSTEM**  
**SLOW RATIO**

## AICHILS ultra light

Do not be fooled by the great lightness due to the use of carbon to build the body and the rotor. In reality, AICHI LIGHT & STRONG hides an extremely powerful machine, with gears and pinion in stainless steel, double shielded ball bearings, a machined cut handle made in aluminum that works directly on the drive gear. It all is enclosed in a hardened and torsion-resistant carbon body, which allows the gears to work in axis even under strong traction. It is proposed in sizes 30-40 suitable for a wide use from light spinning in fresh water up to spinning to small predators in the sea.



**FIXED SCREW HANDLE SYSTEM**

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10421030	3000	272 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200	
NM10421040	4000	279 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200	







# HIRO EVOLUTION TROUT AREA

HIRO EVOLUTION TA born for ultra-light spinning, finds a perfect use in the Trout Area and in Eging fishing, where it shows precision and reliability. The hybrid body in aluminum and graphite houses 10 stainless steel ball bearings, shielded to prevent the entry of water, salt, dust, while the roller bearing controls the one way clutch system. It is equipped with an aluminum CNC handle with a rubber cork and EVA knob that allows excellent control; a machine cut aluminum spool with a "V" edge that eases the line's output during the cast, a tubular bail arm with Anti Twist roller perfect for the use with braided lines

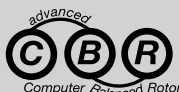
## SLOW RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10321110	1000	253 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/150	
NM10321120	2000	266 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

# HIRO EVOLUTION

Designed with the same construction experience of the HIRO TA, it is proposed in sizes 30-40-50 suitable for a wide use ranging from light spinning in fresh water up to spinning to small predators at sea. Thanks to the use of materials resistant to salt and brass gears it does not fear challenging fights. The aluminum spool, machined from a mono-block and lightened by elegant holes, has the beveled upper edge suitable for braided lines, which has now become compulsory for those who spinning. The aluminum handle develops great strength on the drive gear. and ends with an elegant rubber cork and EVA knob. A second graphite spool is included inside the box.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10331130	3000	275 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200	
NM10331140	4000	282 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200	
NM10331150	5000	387 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200	





The new look of the Haru TA reel gives it an aggressive aesthetic and was born for the more experienced and demanding anglers who require high performance.

The extremely low weight and maneuverability combined with the 4.5:1 gear ratio are the characteristics that every angler in "Trout Area" - and not only - requires. The super lightweight metal ergonomic handle gives a perfect balance to the reel in retrieving.

The aluminum spool features a grip-band for multi-fibers and countersinks to optimize its use.

# Haru

## TROUT AREA

トラウトエリア

### SLOW RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10610910	1000	248 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10610920	2000	257 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

# Haru

## FRONT DRAG

フロントドラッグリール

Like the Haru TA, this tool comes with an aggressive look and with all the features sought out by anglers looking for the best. The semi watertight drag micrometrically adjustable allows you to fish with the maximum precision even with small baits, without reducing strength and manageability. The assortment in sizes 30-40-50-60 allows wide use, from light spinning to mid spinning to small predators at sea.



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10620930	3000	299 g	5.1:1	1 graphite	mm/m 0.21/200 0.22/160	
NM10620940	4000	313 g	5.1:1	1 graphite	mm/m 0.22/180 0.25/150	
NM10620950	5000	412 g	5.1:1	1 graphite	mm/m 0.29/185 0.31/160	
NM10620960	6000	422 g	5.1:1	1 graphite	mm/m 0.45/195 0.50/155	





ヒロ **LIGHT GAME**  
**HIRO** ライトゲームススペシャル



Born for ultra light spinning, it finds its perfect use in the Trout Area thanks to its good qualities of lightness, precision and smoothness. The body, made of hardened graphite, houses 5 shielded stainless steel ball bearings and a roller bearing on the central shaft. It has a fluid and precise micrometric drag, perfect for fishing with both monofilament and braid. The spool is made of aluminum with "V"-shaped upper edge to ease the exit of the line, anti-twist guide line roller and tubular aluminum bail arm.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10360675	075	144 g	5.0:1	1 graphite	mm/m 0.20/170 lbs/yds 4/160	

**jungle** low profile - 薄型デザイン



LEFT HANDED REEL



With its 158 grams of weight it is the lightest reel in its category but we must not be fooled: Jungle is very strong and capable of great performances and its colour of great tendency makes it even more captivating. The tool proved to be reliable even during fights with large predators; its 9+1 stainless steel bearings give it fluidity and mounts a lightweight aluminum spool and a curved handle with two ergonomic EVA knobs. Jungle is also equipped with magnetic control and star drag.

CODE	WEIGHT	RATIO	CAPACITY	EUR
NM19900110	158 g	7.2:1	mm/m 0.35/140 lbs/yds 12/120	

# CAMION 406L TD

LEXIMA



The best available on the market for extreme baitcasting and Slow Pitch techniques. This indestructible tool features big size carbon washers, ultra alloy anti corrosion materials, 6 salt proof ball bearings and an extra long lasting SS drive gear. The special handles (double and fighting) with which it is supplied make this reel the most complete and versatile in its segment.

**14 KG MAX DRAG**

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900406	406 L	453 g	7.1:1	mm/m 0.37/265 0.42/200 lbs/yds 20/220	

# ISEI BIG BAITCASTING

大きな容量の  
リール

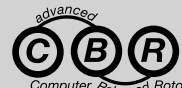


**5 KG MAX DRAG**

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19910930	300	276 g	5.2:1	mm/m 0.30/200 lbs/yds 12/120	

**BIG CAPACITY LOW-PROFILE REEL**

Designed for the most extreme baitcasting, built with the latest technology. Its technical features make v Big Baitcasting performing in every imaginable situation. The reel feats an high-capacity anodized aluminium spool and a drag power up to 5 kg.





# MIURA LOW PROFILE - 薄型デザイン

LEFT-HANDLED REEL



**5 KG MAX DRAG**

Miura is the second new member of the baitcasting reels for this new season. High-performance reel with 5 kg drag power, guaranteed fluidity by its 6+1 stainless steel bearings, lightened anodized aluminum spool and cleverly curved handle with two ergonomic Rubber Cork knobs. High efficiency star clutch with magnetic control. Miura is left-handed and is offered in a very trendy color scheme.



CODE	WEIGHT	RATIO	CAPACITY	EUR
NM19900107	212 g	6.5:1	mm/m 0.23/180 0.28/150	

# LEXIMA



## VOLKAN BAITCASTING 104BL

Baitcasting reel featuring 3+1 ball bearings, anodized aluminum spool and handle, titanium coated line guide and magnetic drag control, star drag and tension knob. Thanks to its accuracy this reel is perfect for all baitcasting rods.

**4 KG MAX DRAG**

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900104	104BL	220 g	6.2:1	mm/m 0.33/110 - lbs/yds 12/120	

