



We are particularly proud to present our line of rods, here we have the best materials combined with a new attractive design to produce quality and reliability of the highest order.

We have used the best components put together with our own new technology to make possible these all important Nomura features.



**SALTWATER SPECIAL EQUIPPED**

These rods feature components specifically designed to withstand the stresses of marine prey and salt water.



**HI-MODULUS CARBONS**

For each rod we have carefully selected the type of high modulus carbon perfectly suitable for the purpose of the rod.



**FUJI® & AMERICAN TACKLE COMPONENTS**

The rods marked with these logos feature the best FUJI® or AT® components making them even more durable and reliable.

 **SPECIAL RAWBLANKS**

**SPECIAL RAW BLANKS**

The blanks of these rods are finished in a special way to enhance both the aesthetics and the resistance, a real tackle for purists.

 **MCC MASTER CASTING CONTROL**

**MASTER CASTING CONTROL**

The special-ribbed high modulus carbon adopted in our range of rods makes virtually every type of casting possible, allowing control and precision never seen before. Every cast will be the far-reaching and accurate cast that you dream of.

 **MLC MASTER LURE CONTROL**

**MASTER LURE CONTROL**

Specifically conceived to enhance the efficiency of our lures, this new formula, a combination of the perfect calibration of weights and design of tips and blanks will allow you to control the bait in a surprisingly accurate way, making it even more realistic and irresistible for the catch.



# ISEI JAS pro

ブラックバスの  
のスペシャリスト

Monosection  
Professional Spinning



## ISEI JAS PRO SPINNING and PRO CASTING

Pure Carbon 30 Tons blanks characterized by an extremely slim hi-modulus carbon material, especially created to have always a rapid tip action, for both models (spinning and casting). The reel seat is a genuine Fuji, Japanese made in nylon, carbon and graphite that allows a great contact with the blank and a superior control of the rod. All of the 8 models have been independently designed for a single technique and this new range covers all the needs enhancing the sensations of the most selective anglers .

The high grade EVA is splitted to help in the casting action and reduce again the already light weight of the rod.

Genuine Fuji K-concept guides and Fuji K-concept micro guides are perfect for use with braids and are well located to increase casting capability.

CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28111020	EXTRA FAST ML	2.03 m / 6'8"	3.5-10.5 g	1	105 g	
NM28111820	FAST M	2.05 m / 6'9"	5-18 g	1	99 g	
NM28112821	FAST MH	2.13 m / 7'	8-28 g	1	105 g	
NM28114221	FAST H	2.18 m / 7'2"	14-42 g	1	109 g	
NM28118422	FAST XH	2.20 m / 7'3"	10-84 G	1	131 g	

### USE SPECS:

CODE	LURE WEIGHT OZ	LINE TEST
NM28111020	1/8-3/8	5-10 lb
NM28111820	3/16-5/8	6-14 lb
NM28112821	1/4-1	8-20 lb
NM28114221	1/2- 1 1/2	12-25 lb
NM28118422	3/8 - 3	12-30 lb

## STEADY STIFF BLANKS





**STEADY STIFF BLANKS**

**USE SPECS:**

CODE	LURE WEIGHT OZ	LINE TEST
NM28121721	3/16-3/8	6-14 lb
NM28121821	1/4-3/4	10-16 lb
NM28122821	1/4-1	12-20 lb
NM28124221	1/2-1 1/2	12-25 lb
NM28128422	3/8 - 3	12-30 lb



CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28121721	EXTRA FAST ML	2.13 m / 7'	5-17 g	1	130 g	
NM28121821	FAST M	2.18 m / 7'2"	5-18 g	1	123 g	
NM28122821	FAST MH	2.18 m / 7'2"	8-28 g	1	122 g	
NM28124221	FAST H	2.18 m / 7'2"	14-42 g	1	147 g	
NM28128422	FAST XH	2.20 m / 7'3"	10-84 G	1	153 g	



# ISEI special Trout Area

専門の紡績 トラウトのスペシャリスト



WHAT ABOUT TROUT?

Trout Area, fishing style born in Japan, is spreading all over the world and Nomura could not miss to present its flagship rod dedicated to this. Isei Special Trout Area is an extremely light rod - in its longest size it weights only 90 g - and is designed to cast light and ultralight baits with a specific action for spoons.

This amazing fishing tool features a 30 T carbon blank and genuine Fuji® anti tangle-framed guides to avoid any trouble while casting with strength.

The fractioned Fuji® reel seat allows the angler to get the maximum sensitivity and then to feel any bite or touch.

Isei Special Trout Area is a competition rod that will boost the emotions that only Trout Area can give: fighting big trouts with ultralight equipment.

RODS

Genuine Fuji® guides



Genuine Fuji® reel seat



Genuine Fuji® Hook Holder



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22100416	1.65 m	0.5-4 g	2	85	70 g	
NM22100618	1.80 m	0.5-6 g	2	94	80 g	
NM22100719	1.98 m	1-7 g	2	103	90 g	



# ヒロ HIRO AREA GAME

トラウトエリア  
スペシャリスト

RODS

The new Hiro Area Game blanks created by Nomura technicians specialized in this renowned Japanese fishing technique represents the right compromise between lightness, fast action and sensitivity, features required to cast spoons from 0.5 to 7 g in the 3 versions. Performed neoprene handle and ultra light-weight carbon reel seat which places the hand in direct contact with the blank ensuring the maximum sensitivity in fishing action. Hiro Area game is made of carbon 30T and mounts Fuji K-guides. The two sections perfectly fit through a real Spigot joint. This new creation by Nomura will soon become a must for all fans of this sophisticated discipline.



Ergonomic carbon reel seat



Fuji K-Guides



Hi-density EVA grip



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM26000317	1.75 m	0.5-3.5 g	2	90 cm	91 g	
NM26000418	1.85 m	0.8-4 g	2	95 cm	96 g	
NM26000519	1.98 m	1-7 g	2	101 cm	101 g	

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AKIRA

トラウトのスペシャリスト

| trout area |



AKIRA TROUT AREA

Akira has always been synonymous of ultra light fishing and with the new Akira Trout Area, Nomura wants to keep tradition and maintain its high quality standard. This is the ideal tool for those who want to take their first steps into this wonderful technique: its 24 T carbon blank makes the rod extremely light and soft, able to give great emotions also with fish not of great size. Akira Trout Area has an extremely parabolic action, as taught by the Japanese school, and will surely forgive mistakes to newbies while retrieving fishes.



AKIRA TA  
1-4 G / UL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510416	1.60 m	1-4 g	UL	2	84 cm	75 g	

AKIRA TA  
1-4 G / UL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510418	1.80 m	1-4 g	UL	2	93 cm	84 g	

AKIRA TA  
2-6 G / GL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20510619	1.98 m	2-6 g	GL	2	96 cm	102 g	



**HIROCAMOU FW**  
spinning specialist

# TROUT RACE TUNING

RODS



HIRO CAMU TR meets the technical needs of Trout Area lovers without neglecting the esthetic. The use of Super High modulus carbon with a low resin content makes possible to obtain a blank with Super Slim parabolic diameter, resistant and sensitive to micro spoon and lures. It includes special ultra-sensitive tubular tips, able to transmit every smallest vibration of the bait. The handle section is in splitted EVA, the guides are made of stainless steel with a silicon carbide stone perfect for the use with braided, minimal reel seat, sensitive and ergonomic.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20010518	1.80 m	0.5 - 5 g	2	95 cm	68 g	
NM20010519	1.98 m	0.5 - 5 g	2	103 cm	73 g	





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# SOLID TROUT AREA

AKIRA

New edition of AKIRA Trout Area which contains a good concentrate of technology at the service of Trout Area enthusiasts. The raw material is produced in a low resin content carbon, able to draw a perfect curve, guaranteeing at the same time lightness and great reliability. The tips are in Solid Carbon, ideal for clearly sensing the most delicate bites. It is equipped with ultra-light guides, perfect to preserve the reactivity of the blank while casting very small lures at a considerable distance. The set-up is completed with double EVA handle, minimal, sensitive and ergonomic reel seat.

AKIRA 0.5-4 G

AKIRA 1-5 G



CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20520417	1.70 m	0.5-4 g	UL	2	84 cm	80 g	
NM20520418	1.80 m	0.5-4 g	UL	2	94 cm	83 g	
NM20520419	1.98 m	0.5-4 g	UL	2	103 cm	85 g	

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20530517	1.70 m	1-5 g	UL	2	84 cm	80 g	
NM20530518	1.80 m	1-5 g	UL	2	94 cm	83 g	
NM20530519	1.98 m	1-5 g	UL	2	103 cm	85 g	

# TUBULAR TROUT AREA



AKIRA

New version of AKIRA TROUT AREA with tubular tip is available in two actions: ultra-light with action from 0.5g. to 4.0g. and light from 1.0g. to 5.0g. Both develop a distinctly parabolic action able to satisfy the agonists but also the amateurs of this discipline. The super-thin blanks are made of carbon fiber with a low resin content, able to draw a perfect curve, while guaranteeing lightness and great reliability. Through the extremely sensitive tips is it possible to detect every movement of the lure during retrieve. They have ultra-light guides, perfect to preserve the reactivity of the blank while casting very small lures at a considerable distance. Split EVA handle, minimal, sensitive and ergonomic reel seat.

RODS



CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20540317	1.76 m	0.5-3.5 g	UL	2	84 cm	80 g	
NM20540418	1.86 m	1-4 g	UL	2	94 cm	83 g	
NM20540519	1.95 m	1.5-5 g	UL	2	103 cm	94 g	



# ISEI professional 専門の紡績 光釣り LightGame スピニングゲーム



The rod for Finesse! New customs design created and cared in every details for all Japan style fishing lovers. What a marvelous rod Nomura Pro Staff created with the Japanese Engineers! High modulus carbon, super slim and fast tip action blanks, many sizes from 0 to 36 grams to catch all requirements of the most trendy fishing style: Light Game, Finesse, Rock Fishing, Drop Shot, Trout Area are perfect for this rod!

Superb genuine carbon Fuji reel seat, minimal handle to control directly and better the soft and hard small lures. Long K style SIC guides guarantee super cast ability even with small weight lures as in the top of the rod Nomura Pro Staff prefers to use for light game SIC Micro guides with high density and light weight. NOMURA ISEI LIGHT GAME is the best rod to control small lures. Just amazing!

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25000618	1.85 m	0-6 g	2	95.5 cm	78 g	
NM25000920	2.00 m	2-9 g	2	103.5 cm	88 g	
NM25001022	2.20 m	2-10 g	2	113.5 cm	95 g	
NM25101620	2.00 m	4-16 g	2	103.5 cm	91 g	
NM25101822	2.20 m	5-18 g	2	113.5 cm	99 g	
NM25202822	2.20 m	8-28 g	2	113.5 cm	100 g	
NM25203623	2.35 m	12-36 g	2	121.5 cm	112 g	



Nomura Akira is a really fast and enjoyable series of rods, with excellent value for money, it has been developed in measures of 1.98 m, 2.10 m and 2.30m, all with 3 different actions available.

However Nomura has added high quality details and components, like the full EVA handle, to make this series of rods a "must" for the new spinner.

A young and aggressive look, the different actions easily recognizable; a green rod for the lightest action, suitable for trout fishing in the lakes, red for the average action for fishing in the river or sea, and blue for the strongest action, big pikes and bass are its targets.

The high grove EVA handle is split to reduce the weight of the rods.



# AKIRA

RODS



## AKIRA 10 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501019	1.98 m	10 g	2	104 cm	100 g	
NM20501021	2.10 m	10 g	2	111 cm	109 g	
NM20501023	2.30 m	10 g	2	121 cm	118 g	

## AKIRA 18 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501819	1.98 m	18 g	2	104 cm	107 g	
NM20501821	2.10 m	18 g	2	111 cm	120 g	
NM20501823	2.30 m	18 g	2	121 cm	126 g	

## AKIRA 28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20502819	1.98 m	28 g	2	105 cm	113 g	
NM20502821	2.10 m	28 g	2	111 cm	125 g	
NM20502823	2.30 m	28 g	2	121 cm	131 g	



# ヒロ HIRO CAMOU FW

spinning specialist  
スピニング釣りの専門家

Hiro Camou FW arises from the need to fish with very sensitive rods, when facing high pressure waters or particularly apathetic predators. This series is perfect for light and ultra-light spinning, equipped with thin and light blanks, able of casting baits, such as micro jig, small minnow or spoon, at a great distance with extreme ease. The construction of the high modulus carbon blank guarantees reliability and a reserve of power sufficient to fight against large specimens. The set-up is really accurate, made with SIC stainless steel guides perfect for braided lines, double splitted handle in EVA, minimal reel seat really sensitive and ergonomic.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20010721	2.10 m	1-7 g	2	109 cm	90 g	
NM20011221	2.10 m	2-12 g	2	109 cm	115 g	
NM20011722	2.28 m	4-17 g	2	115 cm	120 g	
NM20012824	2.40 m	5-28 g	2	121 cm	147 g	
NM20013519	1,98 m	7-35 g	2	103 cm	73 g	
NM20013524	2.40 m	7-35 g	2	121 cm	152 g	
NM20015021	2,10 m	15-50 g	2	115 cm	120 g	
NM20014026	2.65 m	10-40 g	2	128 cm	165 g	



# 愛知

# AICHI

## TUBULAR TIP

### NOMURA AICHI TUBULAR TIP

8 casting weights and 8 different sizes. This time the Nomura team has really worked overtime to produce perfection. The need for fishing with highly sensitive rods has led to the design of this series, with a spigot joint and tube jig tip for maximum speed in the strike. The blank of the rod is made using carbon 30 T, one of the most durable yet lightweight carbons which today is used in fishing tackle.

The measures from 6'6" up to 8' will allow you to fish from the boat or from the rocks, with the light jig head, or can also be used at sea when trying to catch a big fish with a long cast from the beach using big hard lures of up to 45 grams.

FUJI guides and reel seat complete the series.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM20101019	1.95 m	1-10 g	2	103 cm	122 g	
NM20101221	2.10 m	2-12 g	2	110 cm	125 g	
NM20101222	2.23 m	2-12 g	2	117 cm	130 g	
NM20101823	2.32 m	3-18 g	2	121 cm	134 g	
NM20102424	2.44 m	5-24 g	2	128 cm	142 g	
NM20102825	2.59 m	8-28 g	2	135 cm	167 g	
NM20103525	2.59 m	10-35 g	2	135 cm	169 g	
NM20104527	2.74 m	15-45 g	2	143 cm	175 g	

**AICHI 1-10 G - 6'6"**

**AICHI 2-12 G - 7'**

**AICHI 2-12 G - 7'3"**

**AICHI 3-18 G - 7'6"**

**AICHI 5-24 G - 8'**

**AICHI 8-28 G - 8'6"**

**AICHI 10-35 G - 8'6"**

**AICHI 10-45 G - 9'**

**30-T**  
carbon  
powered blank

**SPECIAL RAWBLANKS**

**MCC** MASTER  
CASTING CONTROL

**MLC** MASTER  
LURE CONTROL

**SALTWATER** specially equipped



RODS

# Never Crack

FW - 破ることのできない



## SPECIAL UNBREAKABLE CARBON - 5/7 KILOS TESTED RESISTANCE

Whether hunting bass, using a light soft lure, or strong pelagic, using a pencil of up to 85 grams, this series of rods will always live up to your expectations. Almost indestructible, during testing in sea combat the rod lasted for almost two hours without yielding to the force of the fish.

In the great rivers of Europe, such as the Po, the rod has been tested with the 2.4 m action and the 40 grams flipping jig action, to catch a catfish of great weight. Equipped with strong SIC guides, for use with braids.

The high grove EVA handle is split to reduce the weight of the rods, and so with this rod it is possible to use the technique underarm jerk.

### NEVER CRACK 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21002021	2.10 m	5-20 g	2	111 cm	140 g	
NM21002024	2.40 m	5-20 g	2	125 cm	160 g	
NM21002027	2.70 m	5-20 g	2	140 cm	197 g	

### NEVER CRACK 10-30 G



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21003019	1.95 m	10-30 g	2	102 cm	128 g	
NM21003021	2.10 m	10-30 g	2	111 cm	156 g	
NM21003024	2.40 m	10-30 g	2	125 cm	180 g	
NM21003027	2.70 m	10-30 g	2	140 cm	209 g	

### NEVER CRACK 20-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21004021	2.10 m	20-40 g	2	111 cm	171 g	
NM21004024	2.40 m	20-40 g	2	125 cm	196 g	
NM21004027	2.70 m	20-40 g	2	140 cm	221 g	

### NEVER CRACK 30-60 G



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21005521	2.10 m	30-60 g	2	111 cm	168 g	
NM21005524	2.40 m	30-60 g	2	125 cm	212 g	
NM21005527	2.70 m	30-60 g	2	140 cm	245 g	
NM21005530	3.00 m	30-60 g	2	156 cm	275 g	

### NEVER CRACK 40-80 G



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21007521	2.10 m	40-80 g	2	111 cm	175 g	
NM21007524	2.40 m	40-80 g	2	125 cm	227 g	
NM21007527	2.70 m	40-80 g	2	140 cm	265 g	
NM21007530	3.00 m	40-80 g	2	156 cm	295 g	



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# Hoshoku | バイクと捕食者のスペシャリスト

**NEW!**

## EXTRA STRONG CLASSIC CONSTRUCTION

New series of rods, powerful and light, for the fishing of large freshwater predators, primarily pikes and catfishes.  
Classic timeless design and construction.  
Cork handle and Fuji rings and reel seat.



### AKIRA HOSHOKU 40-80 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20908024	2.40 m	40-80 g	2	124 cm	151 g	
NM20908027	2.70 m	40-80 g	2	140 cm	186 g	
NM20908030	3.00 m	40-80 g	2	154 cm	210 g	

### AKIRA HOSHOKU 70-130 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20913024	2.40 m	70-130 g	2	124 cm	163 g	
NM20913027	2.70 m	70-130 g	2	140 cm	207 g	
NM20913030	3.00 m	70-130 g	2	154 cm	216 g	





# Haru



The HARU FW Series has been designed and engineered in collaboration with the best professional European anglers and Nomura Pro Staff.

To highlight the sensitivity and the launch we mounted rings to bridge short and with a number greater than those in the trade, with this type of mounting we exploited to maximum potential of carbon they are made.

Thanks to this type of installation, we maximized the potential of the high modulus carbon, which is the main component of Nomura's spinning and casting rods. In few words we could affirm that lightweight, sensitivity, hardness and casting power, are the main characteristics which distinguish the new Nomura Haru.

## HARU 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21102019	1.98 m	5-20 g	2	105 cm	110 g	
NM21102021	2.10 m	5-20 g	2	111 cm	120 g	
NM21102024	2.40 m	5-20 g	2	125 cm	139 g	
NM21102027	2.70 m	5-20 g	2	140 cm	166 g	

## HARU 10-30 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21103019	1.98 m	10-30 g	2	105 cm	115 g	
NM21103021	2.10 m	10-30 g	2	111 cm	124 g	
NM21103024	2.40 m	10-30 g	2	125 cm	146 g	
NM21103027	2.70 m	10-30 g	2	140 cm	170 g	

## HARU 15-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21104021	2.10 m	15-40 g	2	111 cm	129 g	
NM21104024	2.40 m	15-40 g	2	125 cm	137 g	
NM21104027	2.70 m	15-40 g	2	140 cm	180 g	

## HARU 30-60 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21106024	2.40 m	30-60 g	2	125 cm	157 g	
NM21106027	2.70 m	30-60 g	2	140 cm	184 g	
NM21106030	3.00 m	30-60 g	2	156 cm	214 g	



*Haru* 春

# DROPSHOT SOLID TIP 固体先端

## HARU DROPSHOT

Ultra thin blanks with 24 Tons hi-modulus carbon.

These rods are based on original Japanese blanks for fishing a wide range of Micro Bait, Mini Cranks and Micro/Small soft baits, the modern all matt black design matches with the modern fishing life style. The special parted (splitted) reel seat is allowing the rod to be even more sensitive, you can touch the blank when you cast or retrieve your lures, and immediately catch at the beginning of the fish attack.

This series offers a range of different actions for light fishing, drop shot techniques, surface fishing with small poppers but also for casting medium size shads.

Gun smoke framed SIC short K style guides and micro guides on the solid tip complete the rods perfectly.

**24-T** powered blank  
**carbon**

**SPECIAL**  
**RAWBLANKS**

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20200818	1.80 m	8 g	2	95 cm	100 g	
NM20200820	2.00 m	8 g	2	105 cm	108 g	
NM20201022	2.20 m	10 g	2	115 cm	120 g	
NM20211218	1.80 m	2-12 g	2	95 cm	101 g	
NM20211520	2.00 m	3-15 g	2	105 cm	109 g	
NM20211622	2.20 m	3-16 g	2	115 cm	115 g	
NM20211824	2.40 m	3-18 g	2	125 cm	129 g	
NM20212026	2.60 m	3-20 g	2	135 cm	139 g	

# Haru B-CASTING LIGHT

## HARU LIGHT B-CASTING

The Haru Light B-Casting series is extremely versatile and is suitable for all uses in both fresh and saltwater. From ultra light rock fishing to the light jig for small marine predators, Haru will always satisfy your needs.



 SPECIAL RAWBLANKS

**24-T**  carbon powered blank

**MLC** MASTER LURE CONTROL

**MCC** MASTER CASTING CONTROL

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21121219	1.95 m	3-12 g	2	102 cm	89 g	
NM21121819	1.98 m	4-18 g	2	103 cm	97 g	
NM21122423	2.23 m	5-24 g	2	121 cm	117 g	

# Haru BAITCASTING

Nomura HARU FW Series has been added with a baitcasting version to cover all needs of demanding fishermen who liked our standard Haru very much.

The action was chosen and calibrated by Nomura Pro Staff keeping quality and value for money unchanged.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21114021	2.10 m	15-40 g	2	108 cm	144 g	
NM21114024	2.40 m	15-40 g	2	123 cm	154 g	

**carbon**  carbon powered blank

**MLC** MASTER LURE CONTROL

**MCC** MASTER CASTING CONTROL

# KANJI 漢字 Baitcasting

Given the great success of KANJI, Nomura Pro Staff has been asked to develop a baitcasting version of this popular rod good for salt and fresh waters.

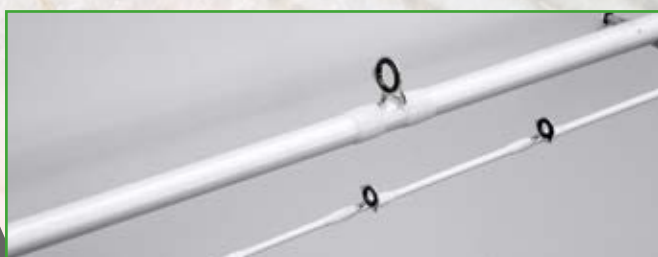
Here you are the brand new KANJI BAITCASTING, a perfect pair with ISEI BIG BAITCASTING.

**MLC** MASTER LURE CONTROL

**MCC** MASTER CASTING CONTROL

**SALTWATER** specially equipped

carbon powered blank



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21226021	2.10 m	30-60 g	2	108 cm	128 g	

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21228021	2.10 m	40-80 g	2	108 cm	134 g	
NM21228024	2.40 m	40-80 g	2	123 cm	155 g	
NM21228027	2.70 m	40-80 g	2	140 cm	188 g	



**AICHI Narita 成田**  
 旅行釣り竿 専門家

Are you a traveler? Are you an urban fisherman? Do you want to fish everywhere and when you want and to keep always in your car, motorbike, rucksack your rod ready to fish? Nomura Narita series rods is what you need!



**DELIVERED IN CORDURA STIFF TUBE**



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM27001521	2.10 m	3-15 g	7	48 cm	120 g	
NM27002524	2.40 m	8-25 g	8	49 cm	138 g	
NM27004027	2.70 m	15-40 g	8	55 cm	153 g	



# HIRO Narita 成田

A series of telescopic and 5 sections ultra-compact rods, developed for the modern city fishing or traveler life style anglers, with a really short transport length it will fit any bag, or basket, and makes easy to take it everywhere.  
 The ultra thin but very strong blanks offer sufficient power to fight small or big predators.  
 You can fish anytime, anywhere. So telescopic or 5 sections??

## DELIVERED IN MULTISECTION CLOTH BAG



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM22503019	1.96 m	10-30 g	5	44 cm	108 g	
NM22504019	1.96 m	15-40 g	5	44 cm	121 g	
NM22505019	1.96 m	20-50 g	5	44 cm	134 g	



# ISEI professional 専門の紡績

Super top level two-piece rods engineered by Nomura staff for competition. 3 different sizes, 2 different casting weights can cover every need of the European angler.

The design of Nomura Isei required a long time because it was our intention, and we believe to have succeeded, to build a series of rods that could be used for fishing both from the shore and from the boat. The engineers set out to create a design which would allow the use of both lightweight lures or weighty lures without any precision lost to casting and sensibility.



Nomura Isei is a limited edition made for those anglers who refuse to compromise. These rods are unique in their design and construction. They are made of the best carbon fibre available on the market, the best resins, FUJI ALCONITE guides and FUJI reel seat. The material and the techniques which form this rod benefit from the use of 30 TON carbon and spigot joint in order to reach high rigidity, sensitivity and lightness. The Nomura team has tested these rods to the limit with fantastic results!

To enable accurate underarms jerk fishing, the first segment below the reel seat has no EVA fitted.



ISEI 10-35

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22003521	2,10 m	10-35 g	2	111 cm	151 g	
NM22003524	2.40 m	10-35 g	2	125 cm	158 g	
NM22003527	2.70 m	10-35 g	2	140 cm	177 g	

ISEI 15-50

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22005021	2,10 m	15-50 g	2	111 cm	160 g	
NM22005024	2.40 m	15-50 g	2	125 cm	162 g	
NM22005027	2.70 m	15-50 g	2	140 cm	194 g	

**ALCONITE GUIDE**  
 LIGHTER, STRONGER & GREATER DURABILITY FOR MAXIMUM PERFORMANCE





# 伊豆 > 海水の IZU-SW

**NEW!**

Aggressive look for a new series of all-around rods in 2 pieces, powerful yet light and extremely sensitive, Fuji rings and reel seat.

RODS



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23126021	2,10 m	20-60 g	2	111 cm	151 g	
NM23126024	2.40 m	20-60 g	2	125 cm	158 g	
NM23126027	2.70 m	20-60 g	2	140 cm	177 g	
NM23126030	3.00 m	20-60 g	2	156 cm	250 g	



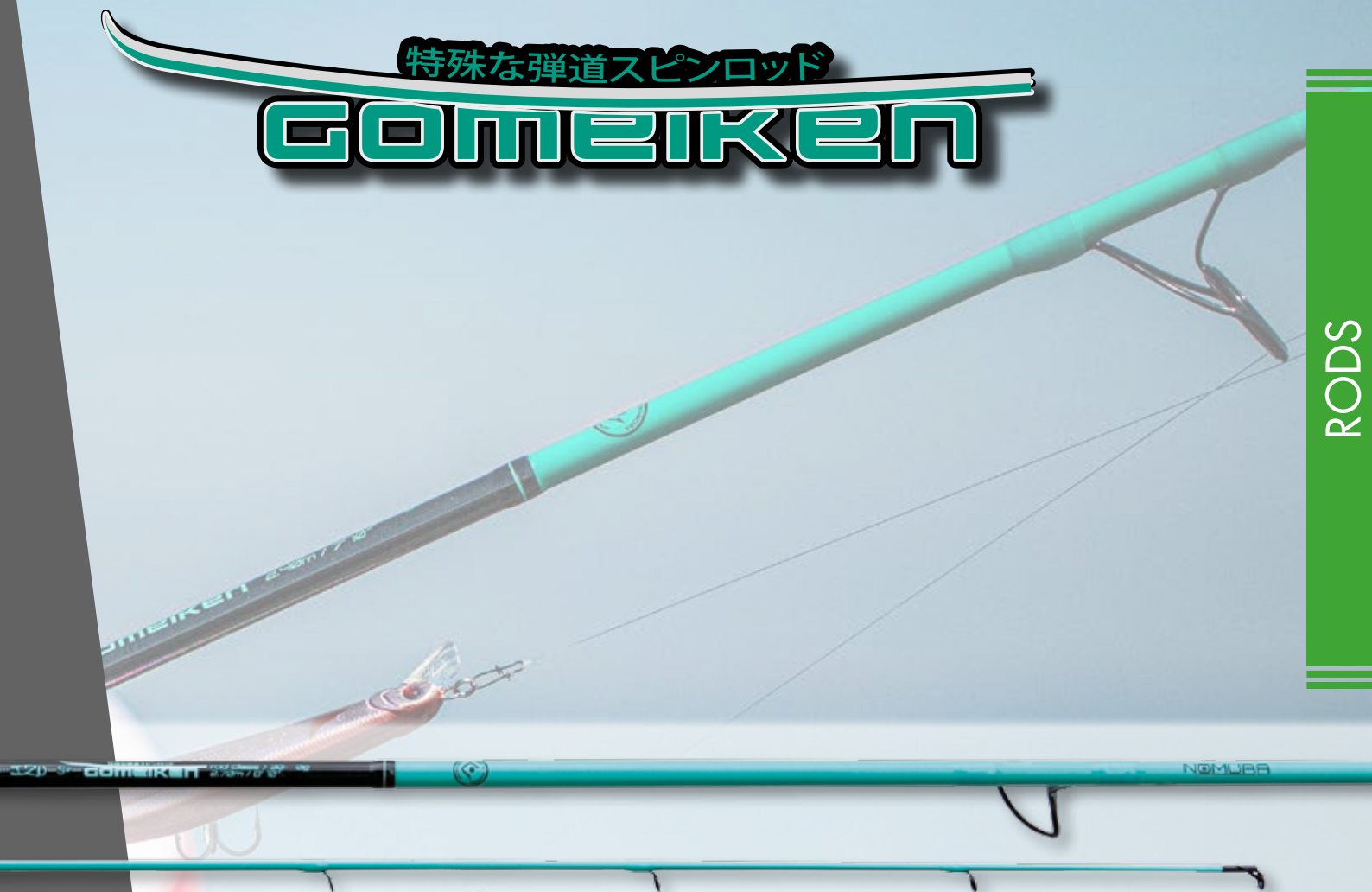
carbon powered blank  
SALTWATER specially equipped

**M/C** MASTER LURE CONTROL  
**M/C** MASTER CASTING CONTROL

特殊な弾道スピニングロッド

# GOMEIKEN

RODS



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23128024	2,40 m	30-80 g	2	125 cm	191 g	
NM23128027	2,70 m	30-80 g	2	140 cm	220 g	
NM23128030	3,00 m	30-80 g	2	156 cm	260 g	

PERFECT MATCH

黒のKURO >PRO<

上級レベル



NEW!



# HIRO toxic GREEN

## ヒロ毒性

This special rod is a real concentrate of cutting-edge technology. The dislocation of the SiC guides and the use of high modulus carbon allow a powerful and accurate action, containing a lot the weight - only 127 g the 2.10 m -.

The tool also mounts a customized screw reel seat in direct contact with the blank and a non-slip rubber insert with a honeycomb pattern, it all for maximum sensitivity and control. Hiro Toxic Green FW is a rod particularly suitable for all-round use in fresh water and is able to stand fights against predators of big size.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20023021	2.10 m	10-30 g	2	110 cm	127 g	
NM20023024	2.40 m	10-30 g	2	125 cm	143 g	
NM20024027	2.70 m	20-40 g	2	140 cm	172 g	

# HIROtoxic PEARL

## ヒロ毒性

Hiro Toxic Pearl presents the same constructive features of Toxic Green but is characterized by more powerful actions and longer sizes. The customized screw reel seat allows a perfect control of the tool and the special AT Micro Wave System guides greatly improve both the sensitivity and the efficiency of the casts. Finishings and components of the rod are treated against saltiness making it perfect for spinning at sea but we can ensure emotions also in fresh waters with preys of big size!



The MicroWave Line Control System is the most awarded technology in fishing tackle history with a total of 5 worldwide Best of Show innovation awards. The reason: it is the most effective and efficient line control system ever created. The very purpose of line guides are to capture loose line coming off of a reel and control it during the cast efficiently allowing the rod and angler to perform at their best. The results are improved rod reaction and better angler performance.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM20034024	2.40 m	20-40 g	2	125 cm	176 g	
NM20036027	2.70 m	30-60 g	2	141 cm	207 g	
NM20037030	3.00 m	30-70 g	2	156 cm	244 g	



# KANJI 漢字 SALTWATER 海水の

Brand new series of rods conceived and designed to maintain the quality of the product at the highest levels: powered carbon blanks genuine Fuji® guides and reel seat, full saltwater finishing. Four different actions will satisfy all offshore enthusiasts always requiring more and more technical and specific equipment.

The fast tip gives to the rod the possibility to manage the rapid retrieve of the lures at long distances while maintaining great strength to react and easily absorb the bites big predators.



**MLC** MASTER LURE CONTROL

**MCC** MASTER CASTING CONTROL

**SALTWATER** specially equipped

carbon powered blank

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21234021	2.10 m	40 g	2	110 cm	114 g	
NM21235024	2.40 m	50 g	2	125 cm	130 g	
NM21237027	2.70 m	70 g	2	140 cm	150 g	
NM21239030	3.00 m	90 g	2	153 cm	200 g	

# KANJI 漢字

NOMURA KANJI

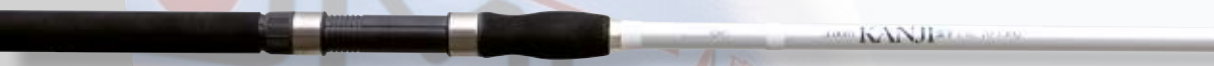
The rod for fighting with prey extra-large. Powerful, eye-catching, but also light and strong. The actions of this series are designed for fishing for big pike, catfish and all the great predators of sea and freshwater.

These rods are the answer to the needs of an extreme spinning that requires appropriate action to fish with big jerkbaits, with big crankbaits, spinnerbaits and with the soft baits intended for large fish. Very well designed and superbly finished rods, dedicated to fishing for shore fish in salt water. The shorter size, 2.40 m action 30-70 grams and 2.40 m action 40-80 grams have fast and very fast actions, are suggested for boat fishing, in particular near the rock or when the fish is near the surface.

The size 2.70 m, 3.00 m and today the new 3.30 m have a fast/medium action with a cast of up to 130 grams, so it's perfect for long casts with lures like popper, pencil bait and cast jig. All rods are fitted with special salt water guides, their positioning allows a longer lines release and casting at a greater range. The Kanji series rods have an EVA handle in three sections, a reinforced graphite reel seat and a pleasing finish.



KANJI 30-70 G



KANJI 70-130 G



KANJI 40-80 G

KANJI 30-60 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21206021	2.10 m	30-60 g	2	108 cm	138 g	

KANJI 30-70 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21207024	2.40 m	30-70 g	2	125 cm	156 g	
	NM21207027	2.70 m	30-70 g	2	140 cm	190 g	
	NM21207030	3.00 m	30-70 g	2	153 cm	194 g	

KANJI 40-80 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21209024	2.40 m	40-80 g	2	125 cm	151 g	
	NM21209027	2.70 m	40-80 g	2	140 cm	178 g	
	NM21209030	3.00 m	40-80 g	2	153 cm	214 g	

KANJI 70-130 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21213027	2.70 m	70-130 g	2	140 cm	207 g	
	NM21213030	3.00 m	70-130 g	2	156 cm	208 g	
	NM21213033	3.30 m	70-130 g	2	171 cm	252 g	



伊豆 > 海水の **IZU=SW**

This rod is for demanding fishing styles, both in fresh and salt water. The high resistance carbon blank is really stiff and powerful, able to deal with really big and tough fish. It can be used with spinning for pike and catfish or spinning big lures for bluefish or big barracuda. Saltwater resistance guides excellently for the safe use of large diameters braided lines. The first segment below the reel seat fits no EVA to enable accurate underarm jerk fishing.



**IZU 12-20 LB**

CODE	LENGTH	LINE TEST	SECT.	CLOSED	WEIGHT	€UR
NM23002021	2,10 m	12-20 lb	2	111 cm	160 g	

**IZU 12-30 LB**

CODE	LENGTH	LINE TEST	SECT.	CLOSED	WEIGHT	€UR
NM23003019	1,95 m	12-30 lb	2	101 cm	138 g	
NM23003021	2,10 m	12-30 lb	2	108 cm	160 g	



# 黒のKURO-revenge

> ADVANCED SiC GUIDES > BRAID TESTED  
> SALTWATER RESISTANT <



The use of 24T carbon in the new Kuro Revenge series, combined with alconite guides and a last generation reel seat, provides a significantly superior casting performance.

A 2.44 m rod and only 119 g of weight will allow you to use lures up to 35 g without losing power and reliability in fight.

Available in 2 and 3 sections, from the Ultra-light version (also found in the most sought-after techniques as Trout Area) to the High 70 g, which can be safely used on bonito or small and medium-sized skipjack.

## 2 SECTIONS SERIES

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20301017	1.70 m	2-10 g	2	89 cm	79 g	
NM20301521	2.13 m	5-15 g	2	109 cm	94 g	
NM20302018	1.83 m	5-20 g	2	94 cm	87 g	
NM20303524	2.44 m	15-35 g	2	125 cm	119 g	
NM20305027	2.74 m	20-50 g	2	140 cm	137 g	
NM20306030	3.05 m	20-60 g	2	155 cm	188 g	
NM20307027	2.74 m	40-70 g	2	140 cm	160 g	

CLASS UL  
CLASS M  
CLASS ML  
CLASS M  
CLASS M  
CLASS MH  
CLASS H

## 3 SECTIONS SERIES

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20311521	2.13 m	5-15 g	3	75 cm	100 g	
NM20312024	2.44 m	5-20 g	3	85 cm	116 g	
NM20312827	2.74 m	7-28 g	3	95 cm	133 g	
NM20313530	3,05 m	10-35 g	3	106 cm	160 g	

CLASS L  
CLASS ML  
CLASS ML  
CLASS M





**HIRO SLOW-PITCH** SW

*Spinning* TUBULAR TIP

The era of vertical techniques has found its maximum expression in the Slow Pitch fishing: the rods allow you to use your favorite leaded "blatt" even with the most difficult drifting stream conditions. The high-modulus carbon construction combined with FUJI guides and reel seat make this a jewel that every Slow Pitch angler should have.

In this "spinning" version with 40-80 g action, we find light and powerful original FUJI ORING guides.



**Oring Guides  
DPS Reel seat**



CODE	LENGTH	C.W.	
NM25510818	1.80 m 6'	40-80 g	
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	106 g	

**HIRO SLOW-PITCH** SW

*Casting* TUBULAR TIP

The Slow Pitch series also includes this special "casting" version with the same quality and power of spinning version.

In this case we find original FUJI ORING microguides and a dedicated FUJI TCS reel seat.



**Oring microguides  
TCS Reel seat**



CODE	LENGTH	C.W.	
NM25520818	1.80 m 6'	40-80 g	
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	114 g	

# HIRO SLOW=PITCH

Spinning 100-200g  
EXTRA STRONG

Always under the Slow Pitch technique, the Hiro series is completed with these 2 new high performance rods designed to challenge the big predators in their natural environment.

The special high-modulus carbon brings the rods to an extra strong action up to 200 g.

This "spinning" version features original FUJI K-FRAME A RING guides and a FUJI DPS reel seat able to withstand the most extreme conditions.



CODE	LENGTH	C.W.	
NM25512018	1.80 m 6'	100-200 g	
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	156 g	

# HIRO SLOW=PITCH

Casting 100-200g  
EXTRA STRONG

The Extra Strong series also includes this special "casting" version with the same quality and power of spinning version.

This model features original FUJI K-FRAME A RING guides and a FUJI DPS reel seat able to withstand the most extreme conditions.

Hiro Slow Pitch extra strong gives its best combined with Lexima Camion baitcasting reel.



CODE	LENGTH	C.W.	
NM25522018	1.80 m 6'	100-200 g	
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	157 g	

# ISE professional saltwater SURFACE

**POPPING**



Two offset models with different lengths and actions, extremely powerful for uncompromising fishing aimed mainly at tuna and large tropical predators.

CODE	LENGTH	LINE TEST	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM24115024	2,40 m	PE# 4-8	150 g	2	174 cm	340 g	
NM24120026	2,60 m	PE# 4-8	200 g	2	193 cm	390 g	



# ISE professional saltwater SURFACE



**JERK**

Two models designed primarily for the jerking action, very fast blanks, ideal for fishing from the boat in search of pelagic predators, or in all those situations where a reliable and at the same time light tool is required, so as to guarantee the greater fisherman's fishing comfort.

CODE	LENGTH	LINE TEST	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM24110021	2,15 m	PE# 4-6	100 g	2	160 cm	290 g	
NM24112022	2,25 m	PE# 4-6	120 g	2	165 cm	320 g	



30-T carbon powered blank



30-T carbon powered blank

MCC MASTER LURE CONTROL

MCC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL

MCC MASTER CASTING CONTROL

SALTWATER specially equipped

SALTWATER specially equipped

# 漢字 **SEAMASTER** KANJII

シーマスタ / スピニング 専門家



RODS



New series of SW rods, offset handle, progressive action, sensitive tip for better management of lures and casting performance. Optimal use both from the shore, to undermine Barracudas, Bluefish and Leerfish, and from the boat for Dorado and small tuna. Ideal for casting jigs, popper and minnow.



CODE	LENGTH	C. W.	SECT.	CLOSED	WEIGHT	€UR
NM21240823	2,31 m	10-50 g	2	184 cm	189 g	
NM21240824	2,43 m	15-80 g	2	194 cm	203 g	
NM21241023	2,31 m	10-70 g	2	184 cm	198 g	
NM21241024	2,43 m	20-100 g	2	194 cm	207 g	

伊豆 > 海水の IZU-SW-EGI SPECIALIST  
スペシャリスト



伊豆 > 海水の IZU-SW

# ExtremaEging



After many researches and field testing the Nomura Pro Staff is proud to present this new line of spinning rods specific for coastal cephalopods and also perfect with metal lures such as Nomura Misaki, Umi and Sato.

The Izu Egi series has been thought to meet the needs of fishermen looking for a budget rod without compromising on quality.

FUJI guides and reel seat complete the series and improve this already excellent fishing tool.

Very thin, light and extremely sensitive blanks, ideal for Eging and Light Spinning, new generation long bridge sic rings.

2-8 G / EGI 1-4 TUBULAR TIP



## IZU EXTREMA EGING

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23130724	2.40 m / 8'	1-7 g	2	123 cm	106 g	
NM23130824	2.40 m / 8'	2-8 g	2	123 cm	108 g	

### IZU EGI 8-15 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23101521	2.10 m / 7'	8-15 g	2	110 cm	118 g	
NM23101524	2.40 m / 8'	8-15 g	2	125 cm	124 g	

### IZU EGI 9-20 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102024	2.40 m / 8'	9-20 g	2	125 cm	136 g	

### IZU EGI 11-21 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102127	2.70 m / 9'	11-21 g	2	140 cm	159 g	

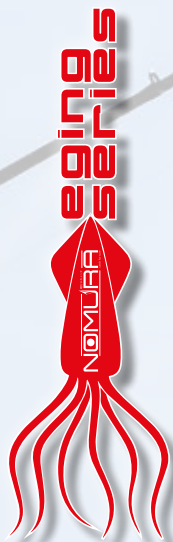
RODS

IZU EGI 8-15 g

1-7 G / EGI 1-3 SOLID TIP

# KANJI

漢字 EGING SW 海水の



Cephalopod fishing is a sport that involves all the spinning fans of the world. This is why Nomura experts have long tested this new series of specific rods to fish with squid jigs. To be able to feel the slight touches of squids and calamari is necessary to use a multi-fiber line, so all three models of KANJI were made of Super Hi Modulus carbon with a low content of resin able to transmit to the hand all the vibrations of the line, ensuring at the same time great resistance and reliability of the rod during the cast. The EVA handle, with conical butt for a perfect control, the rings are SIC long bridge suitable for the use with braided lines. Each of the three versions reports the number of the bait measurement recommended by our experts.



KANJI EGI 2.40 M

KANJI EGI 2.50 M

KANJI EGI 2.60 M

RODS



CODE	LENGTH	C.W.	SECT.	PE#	EGI MAX	CLOSED	WEIGHT	EUR
NM23112524	2.40 m	10-15 g	2	0.4-1.5	3.5	125 cm	124 g	
NM23112025	2.50 m	12-20 g	2	0.4-1.5	3.5	128 cm	142 g	
NM23112526	2.60 m	14-25 g	2	0.4-1.5	3.5	133 cm	153 g	

Saltwater Tuning  
海水チューニング

TUBULAR TIP