

THAT'S
NOMURA

NOMURA 限定版
LIMITED EDITION

HARD LURES

LE 限定版 Real Fish Patterns
Real Lifelike Action

IZUMI

518
REALSKIN

Is the smallest and lightest lure of the suspending family but it is also the most versatile. The not lean shape allows him to move a quite good quantity of water and produce a large number of vibrations that combined with the fact of being able to swim in a very attractive way during the retrieve makes this hard bait suitable for the black bass, pike, perch and chub. The Realfish Design make it even more attractive to predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM470***04	4.5 cm	4.30 g	suspending	

512
REAL CYPRIN513
REAL STRIPPED
BASS506
REAL PAPER
MOUTH514
REAL TROUT516
REAL CARP

DAISUKE

517
REAL
BLUEGILL

Elongated suspending minnow particularly suitable for trout, perch and chub. Easy to cast compared with dimension and weight, you can achieve good results in still and fast waters in any kind of retrieves. Liveries so realistic make them attractive to all those suspicious predators and allow these lures to be a particularly effective also thanks to a lot of vibrations produced by rattles inside of it.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM472***06	6.5 cm	5.50 g	suspending	

512
REAL CYPRIN516
REAL CARP515
RAINBOW
TROUT514
REAL TROUT506
REAL PAPER
MOUTH

GINGA



584
NATURAL
DOTTED TROUT

Slim floating jerkbait. It is used both for salt and fresh water, the aerodynamic shape allows long and precise cast even with its small dimension and a perfect swimming action. All these characteristic make it suitable for both research or static technique, in fact it could be used with fast jerking and retrieving, twitching, stop&go, also in any slow approach to the spot .

CODE	LENGTH	WEIGHT	ACTION	EUR
NM475***08	8.0 cm	7.80 g	suspending	

580
NATURAL
RAINBOW

581
NATURAL
LIVE FISH

582
NATURAL
PAPER MOUTH

583
NATURAL
SKIN

585
NATURAL
RUDD



OFUJI

Ofuji represents a real treat for predators, this hybrid combines the best of a minnow and a longbill minnow, his mass transfer it is perfectly positioned, so you can cast this lure precisely. This minnow wriggles vigorously like a crankbait, but it also move nervously under the slightest impulse of a sudden jerk like a jerk baits: totally unpredictable, full of life, will quickly seduce all predators who cannot resist, in river or in calm water . Amazing with the new real fish livery.



588
NATURAL
TROUT

586
NATURAL
FISH

585
NATURAL
RUDD

589
NATURAL
PIKE

587
NATURAL
PERCH

580
NATURAL
RAINBOW
TROUT



CODE	LENGTH	WEIGHT	ACTION	EUR
NM476***05	5.0 cm	5.00 g	sinking	

Midori is an extremely versatile crank bait, allowing you to reach 1 mt/ 1,20 mt depth, if used with slow retrieval alternated with short jerk or stops the lure becomes irresistible. When Midori begins to rise slowly there comes the time for the predator's attack.

The rattles inside produce vibration that can not fail to be noticed by any predator and the realistic Real fish Design meet any need even for those sophisticated anglers.

MIDORI



CODE	LENGTH	WEIGHT	ACTION	EUR
NM474***06	5.0 cm	13.00 g	floating	

DEEP CRANK



587
REAL PERCH

921
BROWN
CRAW

516
REAL CARP

776
SPECIAL ALL
WHITE

920
STRIPED
DEVIL

922
STRIPED
CHARTREUSE

New series of depth cranks (6 and 8 meters), designed to probe important bands of water, impossible to reach for most hard lures on the market. Internal tungsten spheres that stabilize the launch and act as a sound reminder for the predator. Particularly suitable for Black Bass, Pike and Catfish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM616***08	8 cm	28,7 g	sinking	
NM617***08	8,6 cm	36,3 g	sinking	

ISEI CRANK

Floating crank with swinning action up to 3.5 m and easy to be cast thanks to its 16.5 g of weight. Isei Crank is particularly effective in combination with Nomura Isei Jas Pro M; its big sized lip gives a perfect swimming balance even in deep and running water and it can be also used in spots with lush vegetation. Its 6 colours are a must have for all anglers to lay traps for the most suspicious "bigs".

CODE	LENGTH	WEIGHT	ACTION	EUR
NM606***07	7 cm	16,5 g	floating	

762
RED BLACK
STRIPED763
FLOWER WHITE760
BLACK BACK
RED TIGER761
TIGER GREEN
YELLOW765
TRANSPARENT
DARK HEAD764
CANGREJO

JAS CRANK

770
GREENY
BLACK

The peculiarity of this crank is its perfect zigzag swimming, irresistible for even the most lazy predators, easy to cast thanks to its 19 g of weight. The bait is able to swim up to 4.5 m in depth and is particularly suitable for rocky backdrops thanks to its blade pointing and probing, transmitting all the movements to the rod (we recommend using it with Isei Jas Pro MH) so that the angler can get the perception of the backdrop.



769 REDDY

768 ENTREPEÑAS

767
GREEN BLACK STRIPES

766 GARCIA SOLA

776 SPECIAL ALL WHITE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM607***07	7 cm	19 g	floating	0-4.5 m	

CRANK



Small crank with wide and varied movements, irresistible for fish of our waters; its hi-resistance pvc front lip allows it to reach 1 m depth with a few quick spins of the reel, and at the same time its floating feature prevents the lure from running aground on the bed.

The size of 6 cm / 11 gr and the light inner rattling make it ideal for all prey in rivers or lakes.

129
SILVER GOLD124
SILVER BLACK087
PERCH081
NATURAL TROUT

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM501***06	6 cm	11 g	floating	0-1.0 m	

ATTACK CRANK



776
SPECIAL
ALL WHITE

The main characteristic of this big crank, for big basses and generally medium/big predators, is the fantastic balancement in the swimming action, even with a very compact body that together with the internal system of weights, allows long and precise cast. The magnet internal system with spheres is the secret of Attack Crank. His big lip make a large oscillating real action in the water, and together with the excellent finish and colors, make this lure an irresistible bite for all predators.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM608***07	5.8 cm	12,5 g	floating	0-2.5 m	



766
GARCIA SOLA

768
ENTREPEÑAS

771
CIJARA

772
ALCANTARA

773
ORELLANA

774
BUEN DIA

775
ALMARAZ

TOKYO CRANK



So called because the Japanese style means a sure catch. The lip mounted perpendicular to the body makes it move in a realistic fashion, just like an injured or troubled fish. The floating action allows you to cross the sea or river bed without running aground.



065
LIGHT GREEN
SHINER

012
BROWN GOLD
SHINER

087
PERCH

037
GREEN BONE

912
MATT WHITE



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM503***05	5.5 cm	8.8 g	floating	0-0.5 m	

OKAIDO CRANK



Small crank only 4 cm / 3 g requiring the use of ultra light fast tip rods; the lively movement makes it perfect for trouts, chubs and perchers.



068
IWASHI
SILVER

083
NATURAL
LIGHT BLUE

104
RAINBOW

066
MATT ORANGE
TIGER

046
GREEN
YELLOW TIGER



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM506***04	4 cm	3 g	floating	1.5-2 m	

BASS JOINT



119
SAPPO STRIPES



007
BLOODY FISH



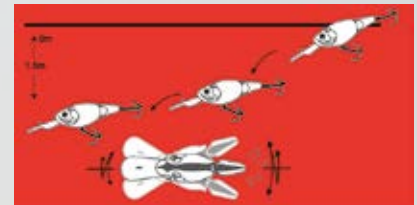
109
RED DOTS



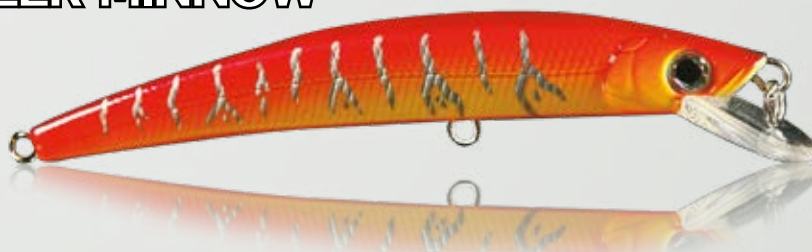
110
RED GOLD

This crankbait with its long lip can dive up to 1.5 meters, it has a very realistic swimming action due to the perfect joint that connects the two bodies, the realistic painting and colours made this crank very effective.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM538***06	6.2 cm	10.5 g	floating	0-1.5 m	



KILLER MINNOW



111
RED HEAD



136
SILVER
SHINER



017
COPPER



035
GOLDEN
LIME



074
MILITARY



101
PRO BLUE

Hard working floating lure, with a realistic painted body and a swimming motion, the 3d eyes characterize this top water minnow. The best action to use with this lure is to retrieve it steady and fast in turn to entice predators, be prepared to catch any kind of fish with this lure.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM521***09	9 cm	8 g	floating	0-1.7 m	

This small floating jerkbait is ideal for fishing among obstacles or seagrass beds. Easy to use, works in depths between 20 cm and 1m. Particularly effective for soft spinning in search of fishes looking for food. It is recommended to use a retrieve with slow jerks. The sinking version is particularly effective for fishes like aspicius, chubs and trouts.

LIVE MINNOW



083
NATURAL
LIGHT BLUE



111
RED HEAD



136
SILVER
SHINER



081
NATURAL
TROUT



058
HOT TROUT



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM514***08	8 cm	10 g	slow float.	0-1.0 m	
NM515***08	8 cm	11 g	slow sinking	0-1.0 m	





SHOUTDOWN MINNOW

Perfect construction specifically weighted for controlled sinking or floating action. Trolled, cast or jigged it swims with a slow rolling movement. Armed with superb VMC black nickered treble hooks, tank tested to swim perfectly in freshwaters this lure allows you to launch it exactly in the feeding zone.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM600***03	3 cm	2.2 g	sinking	0.6-0.9 m	
NM600***05	5 cm	3.1 g	floating	0.9-1.8 m	
NM600***07	7 cm	6.3 g	floating	1.5-2.4 m	



FLOATER MINNOW



This classic minnow design has caught millions of fish from waters all over the world. With a modern finish and the finest components (VMC Hi-Penetration treble hooks) it is highly versatile for all fresh water species. You can fish on the top of water as a surface bait or retrieve it as a shallow runner.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM601***03	3 cm	2.4 g	sinking	0.6-1.2 m	
NM601***05	5 cm	3.3 g	floating	0.9-1.5 m	
NM601***07	7 cm	4.3 g	floating	0.9-1.5 m	

NANO JERK



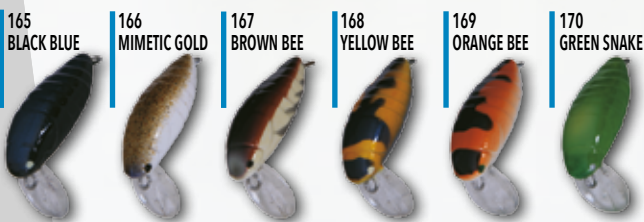
"Nano", smallness is the prerogative of this sinking jerk bait.

Its size allows you to amplify performance even with very slow retrieves, making it the right lure to explore the most insidious fishing spots, those that hide the larger and more suspicious preys. Tests have shown to be a particularly effective bait during the hunting periods of black bass and apsius.



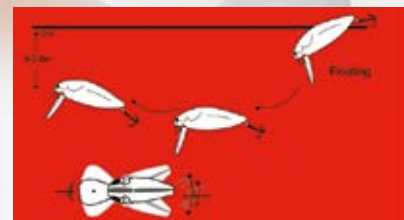
CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM511***04	4.8 cm	2.1 g	sinking	0-0.5 m	

Trout area Nomura experts selected and created this exceptional terrestrial bug insect imitation. Predator fish instinct makes trout very hungry when see that lure inside the water. Some colors are very attractive even not real, just to attract more predators. This hard lure has a lip that permit to retrieve erratically or steady. Use it in fresh-water lakes to catch salmonid species, featured with black nickel VMC hooks.

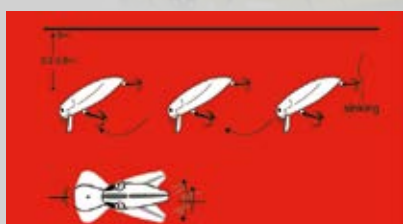


CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM543***02	2.8 cm	1.80 g	sinking	0.1-1.5 m	

SHIRO



NORI



Perfect imitation of a real cricket that could occasionally fall into water and becomes fish food. This stimulates the fish attraction especially of wild trout in lakes or rivers that goes crazy for these insects during medium hot season. The lip of this lure permits to simulate a real cricket "jump" in the water in stagnant water, creek, lakes or small rivers: trout area lure!



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM544***03	3.7 cm	2.00 g	sinking	0.1-0.5 m	

NARITA HARD MINNOW



Another trout area must, sinking lure like a small crank creates a very attractive swim inside water, just what you need to stimulate predators when they are not so much active; the shape that perfectly imitates a small forage fish permit to this fantastic hard lure to be used during the whole fishing season, suggested for salmonid, perch, chubs.



136
SILVER
SHINER



179
BLACK GREEN
SMILE



180
GREEN YELLOW
BLACK BACK



168
GREEN
YELLOW RED

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM545***02	2.5 cm	2.50 g	sinking	0-0.8 m	

RANGER MINNOW ASPhunter



083
NATURAL LIGHT
BLUE



162
YELLOW SILVER



122
SHINER PERCH



108
REAL



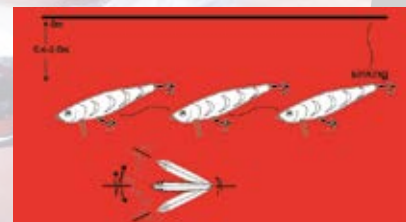
161
YELLOW
ORANGE



129
SILVER GOLD

The ranger lure with fast jerk retrieves can be controlled in different levels of water even if fishing near bridges, rocks or woods. It is easy to control and easy to cast with its 13 grams on only 7cm!

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM522***07	7 cm	13 g	sinking	0.4-2.0 m	



ALIVE MINNOW SUSPENDING

Suspending version of lethal Alive Minnow that represents the perfect imitation of the most common inshore bait fish, perfect to fish close to river mouths, rocky shores or in the harbours fishing for the sea bass. Precision to details and realistic color are the cherry on the cake for this small great lure.



995
PEARL WHITE
BROWN FACE



753
TRANSPARENT
OPAL



752
MIRROR GREEN
SILVER



757
MIRROR GREEN
BLUE



755
MIRROR
DOTTED



754
MIRROR YELLOW

CODE	LENGTH	WEIGHT	ACTION	EUR
NM599***10	10.5 cm	15 g	suspending	

NOBORU

Featuring S/S propellers (helices).

The latest addition to the Nomura family. This special lure has the signature rolling action that makes it so effective for spybaiting thanks to the hydrodynamic movements in the water of the two helices.

It is made with a precise internal weighting delivering the longest and most precise trajectory possible for your best casting. Its balanced counter-rotating twin S/S props create big noises, vibrations, bubbles and splashes in the water attracting thus all predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM550***10	10.5 cm	14.5 g	floating	



200
HYPER GOLD

201
HYPER BLUE

202
HYPER RED/GOLD

203
HYPER GREEN



B.B. KING

After a long testing process the Nomura experts created this extremely efficient popper, super-loud rattles with a special iridescent teaser tail, the hole in front helps to give it a fantastic real swimming motion in the top waters, creating air bubbles that quickly draw in the fish.



152
TRANSPARENT
PINK

024
FLASH
ORANGE

104
RAINBOW

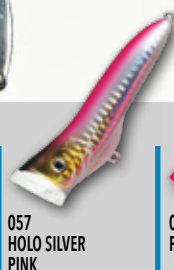
083
NATURAL
LIGHT BLUE

066
MATT ORANGE
TIGER

028
FROG

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM526***10	10 cm	17 g	floating	top water	

SPLASH



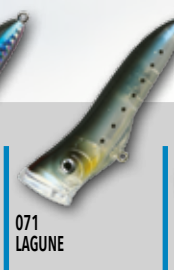
057
HOLO SILVER
PINK



097
PINK SENSATION



100
PINK SILVER BLUE



071
LAGUNE



014
CAMARO

Nomura has created this strange popper for top waters. Weighted on the bottom of the belly with a big mouth to generate a swimming effect outside and inside water, to attract fish.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM536***09	9 cm	17 g	floating	top water	

SMALL POPPER



Top water popper utilizing the side stepping balancer system to swim perfectly and the 10 & 18 grams allow it to be cast anywhere despite the small size, it has a big range and the perfect colour combination.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM525***05	5.5 cm	7 g	floating	top water	
NM525***06	6.5 cm	10 g	floating	top water	
NM525***08	8.5 cm	18 g	floating	top water	

BUBBLE POPPER



This popper is a clear favourite of the market; two plug holes located left and right. The mouth generates splashes in the water and lots of air bubbles to attract attention quickly. A great range of size and colour combinations from 3,5 cm to 8,5 cm.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM527***03	3.5 cm	2.5 g	floating	top water	
NM527***04	4.5 cm	4.5 g	floating	top water	
NM527***06	6.5 cm	9 g	floating	top water	
NM527***08	8.5 cm	19 g	floating	top water	

TOP WATER PENCIL

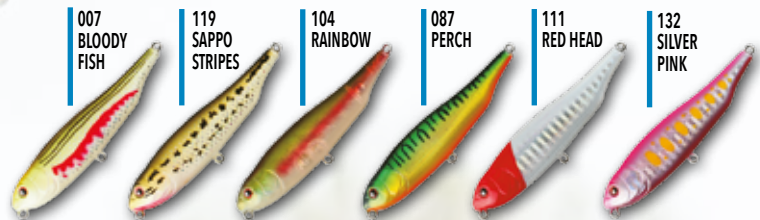


Just like other pencils, its area of maximum use is in the first meter of water. The fast retrieve makes gives a "walking the dog" effect, particularly effective for very aggressive predators, like trouts and pikes of big size. Available in 9.5 and 14 g, this pencil is best utilized with medium light tackle.



776
SPECIAL ALL
WHITE

762
RED BLACK
STRIPED



007
BLOODY
FISH

119
SAPPO
STRIPE

104
RAINBOW

087
PERCH

111
RED HEAD

132
SILVER
PINK

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM517***09	9.5 cm	14 g	floating	top water	



WILD PENCIL



776
SPECIAL ALL
WHITE

762
RED BLACK
STRIPED



083
NATURAL
LIGHT BLUE

011
BLUE VIOLET

132
SILVER
PINK

159
WILD TROUT

127
SILVER DARK
GREEN

028
FROG



Surface bait with the typical silhouette of a forage fish pushed to the water surface. By casting this lure in the fishing pools, attacks will arrive in no time. Slow retrieves create the classic undulant movement typical of top water fish, ideal for WTD fishing.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM518***08	8.8 cm	8g	floating	top water	

HOKKAI NEEDLE

NOMURA 限定版
LIMITED EDITION



This lure perfectly imitates a needlefish and is characterized by an extremely realistic swimming action. The special rear fin allows stabilized casts and the weight of 30 g allows to reach considerable distances; the floating action makes it perfect for stimulating the reaction of apathetic preys in low-wave conditions. Saltwater-proof hooks are internally jointed with the Through-Wire system which considerably increases strength and durability. We recommend the use of Hokkai Needle for bluefishes and leerfishes but will be irresistible to all marine predators.



CODE	LENGTH	WEIGHT	ACTION	EUR
NM614***21	21.0 cm	30.0 g	floating	

Through-Wire

NAMI



524
RAINBOW
PINK



522
TIGER GREY
519
JAMMY
TIGER
520
RED HEAD
523
GREEN
BLACK
DOTS
525
BLUE GREEN
ARROW
521
GHOST GREEN

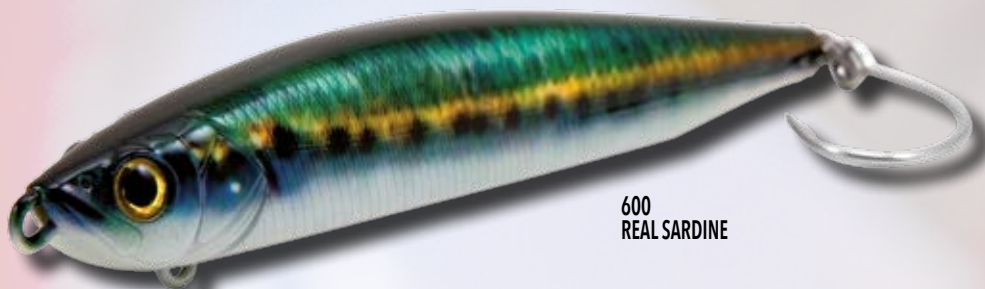
Floating lipless lure; its shape is specifically designed for easy use in fishing even in windy conditions and strong sea currents. Ideal for sea bass but also very effective in freshwater for pike, bass and chub. With rattles inside it is particularly attractive thanks to the colors. Available in three versions from 105 mm to 16 g, 125 g and 145 mm by 26.5 mm by 42 g.



INTERNAL TREBLE HOOK LOCKING SYSTEM

CODE	LENGTH	WEIGHT	ACTION	EUR
NM482***10	10.50 cm	16.30 g	floating	
NM482***12	12.50 cm	26.50 g	floating	
NM482***14	14.50 cm	41.80 g	floating	

AKITA

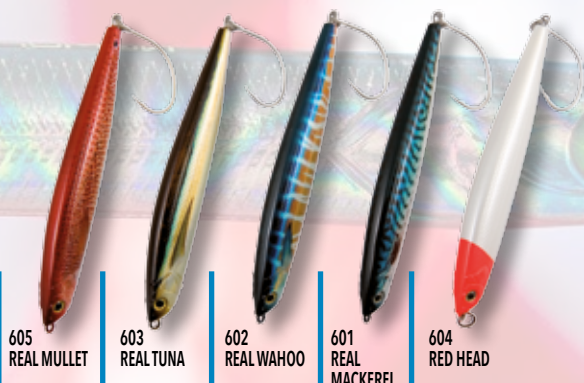


600
REAL SARDINE

Through-Wire

This lure is designed for an extra-strong use: thanks to the passing metal core it ensures reliability in any combat. To achieve maximum results the Nomura Staff suggests short-jerking movements within baifish breaking the surface caused by large predators on the hunt. A single ultra strong hook with anti-salt treatment complete the work. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM485***12	12.5 cm	43.00 g	sinking	



605
REAL MULLET

603
REAL TUNA

602
REAL WAHOO

601
REAL
MACKEREL

604
RED HEAD



535
PUSSY PINK

MOMOKO



510
SILVER BLACK

511
BLUE GREEN

508
GHOST ORANGE

509
TRANSPARENT
GREEN

507
SILVER PINK

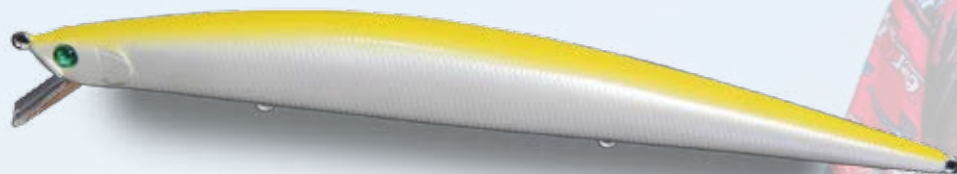


INTERNAL TREBLE HOOK LOCKING SYSTEM

CODE	LENGTH	WEIGHT	ACTION	EUR
NM480***12	12.0 cm	44.80 g	floating	

This Popper is a real must "weapon" for every saltwater angler and it is really recommended by our Pro Team Nomura. This lure is developed with a "side motion technology" using the rattles inside made from micro calibrate spheres which during the cast action are moving according to the energy of the cast helping to reach very long distance. Ideal for big predators in sea could be used even in fresh waters big lakes, it is armed with strong treble hooks chemically sharpened and featured with strong line split rings.

NAGASA



Nomura saltwater experts use ultra high modulus polycarbonated top material together with 3 permasteel VMC treble hooks salt resistant and a perfect distribution of weights inside this long jerk and heavy lure, super aerodynamic shape permits perfect swim in all kind of situations and superior long stability. Medium-fast retrieve helps the sinuous swimming action that attracts the king of sea predators: sea bass and sea breme; also barracuda and blue fish can be attracted from his shiny and holographic colors even from a long distance.



135
SILVER RAINBOW



310
BLACK TIGER



111
RED HEAD



311
MACK



070
GLOWING YELLOW



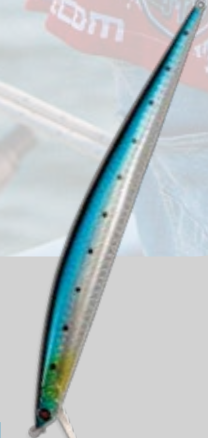
312
SARDINE



090
PEARL



910
ANCHOVY



101
PRO BLUE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM604***17	17.5 cm	26 g	floating	0-2.5 m	

NAGASA EXTRA LONG



603
REAL TUNA

Through-Wire

The Nomura Team has specially created Nagasa Extra Long to be the bait of choice for catching big predators. The streamlined profile and the weights inside allow long and accurate casting, essential feature for fishing from the bank or from the cliff; the same weights also give this lure a swimming tilting.

Three ultra strong treble hooks with anti-salt treatment complete the work by preventing any escape even after a listless bite. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM484***21	21.4 cm	38.0 g	sinking	



600
REAL SARDINE

605
REAL MULLET

601
REAL
MACKEREL

602
REAL WAHOO

604
RED HEAD

KONAN



605
REAL MULLET

Neither stick bait nor minnow this lure imitates the movements of the small fishes darting frantically beneath the surface.

If slowly retrieved pointing the rod at the top it may look like a popper and ensures even the most apathetic predators attack. Two ultra strong treble hooks with anti-salt treatment complete the work. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM487***11	11.0 cm	19.20 g	floating	



600
REAL SARDINE

603
REAL TUNA

602
REAL WAHOO

601
REAL
MACKEREL

604
RED HEAD

ALIVE MINNOW MIRROR EFFECT

NOMURA 限定版
LIMITED EDITION



751
MIRROR PINK

This new artificial lure will become famous for its alive livery mirror effect, born for saltwater, but also appreciated in freshwater. The swimming action is optimized by the variable weights inside the body of this jerk from Nomura production. It gives its best with constant ripping and slow retrieve alternate to stop & go and very slow retrieving. Freshwater and saltwater predators will not stand a chance.

Size 13 cm equipped with 3 treble hooks

CODE	LENGTH	WEIGHT	ACTION	EUR
NM605***10	10.5 cm	15 g	sinking	
NM605***13	13 cm	20 g	suspending	



753
TRANSPARENT
OPAL

750
MIRROR PINK
SILVER

752
MIRROR GREEN
SILVER

757
MIRROR GREEN
BLUE

756
MIRROR BLUE

755
MIRROR
DOTTED

754
MIRROR YELLOW

ALIVE MINNOW

Suspending version of lethal Alive Minnow that represents the perfect imitation of the most common inshore bait fish, perfect to fish close to river mouths, rocky shores or in the harbours fishing for the sea bass. Precision to details and realistic color are the cherry on the cake for this small great lure.



995
PEARL WHITE
BROWN FACE

753
TRANSPARENT
OPAL

752
MIRROR GREEN
SILVER

757
MIRROR GREEN
BLUE

755
MIRROR
DOTTED

754
MIRROR YELLOW

CODE	LENGTH	WEIGHT	ACTION	EUR
NM599***10	10.5 cm	15 g	suspending	



601
REAL MACKEREL

With its 20 g in only 13 cm the Sardine perfectly mimics the main forage fish present in the Mediterranean. Its shape and its original front lip allow both fast (like a prey on the run) and slow retrieves (like a wounded fish) and make Sardine a truly versatile lure, both from boat and from the bank. Every angler should have at least one! Three ultra strong treble hooks with anti-salt treatment complete the work. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

SARDINE



605
REAL MULLET

602
REAL WAHOO

600
REAL SARDINE

603
REAL TUNA

604
RED HEAD

Through-Wire

CODE	LENGTH	WEIGHT	ACTION	EUR
NM486***13	13.0 cm	20.10 g	floating	

FUMIKO



502
GOLD RED

An absolute must for trolling in the saltwater and big lakes for large predators. Thanks to a large diving lip Fumiko gains depth very fast and features an energetic action. The body is made of extremely strong plastic material resisting also the largest predators. This series works in depths between 8 and 10 meters according to length and weight, armed with saltwater resistant treble hooks and feats rattles inside. Developed in 13 and 15 cm, 37 and 64 g with a floating action. We suggest to wash it with fresh water after fishing in the sea in order to keep the colors shining due the fact that all are made with a special processing of multi layers paint.

Through-Wire

CODE	LENGTH	WEIGHT	ACTION	EUR
NM481***13	13.0 cm	36.80 g	floating	
NM481***15	15.0 cm	63.50 g	floating	



503
GREEN
YELLOW
TIGER

500
PEARL
ORANGE
STRIPES

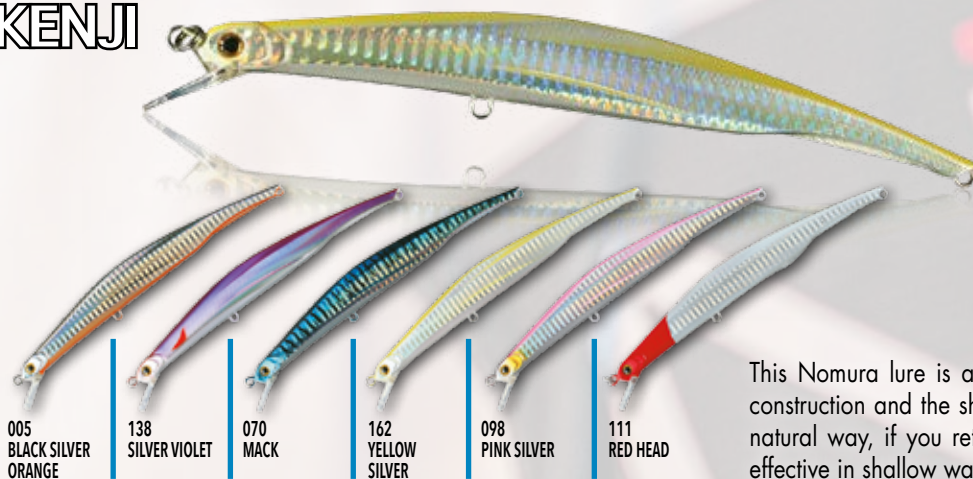
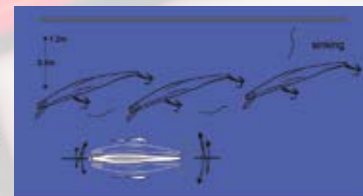
504
NIGHT BLUE

505
RED YELLOW
TIGER

501
BLUE
SILVER

KENJI

ITEM NOT SALEABLE IN FRANCE

005
BLACK SILVER
ORANGE138
SILVER VIOLET070
MACK162
YELLOW
SILVER098
PINK SILVER111
RED HEAD

This Nomura lure is an especially long jerk, the long body construction and the shape allows the jerk to swim in a very natural way, if you retrieve it slowly it becomes particularly effective in shallow water, and it will stay at a medium depth. This is a specific lure for salt water predators, with the best colours for the water/light conditions. VMC permanent steel strong treble hook.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM584***17	17 cm	33 g	sinking	1.2-3.8 m	

JIKI

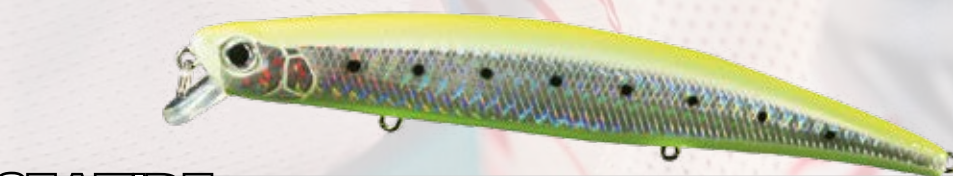


Jiky is a stunning salt water baitfish imitation. Thanks to the special weight system inside the body, it is possible to cast incredible distance, even if the total weight is not so heavy. Simply deadly for sea bass, barracuda and bluefish. Unique body design produces a slow irresistible wobble that fish can't resist.

915
SILVER
BLUE914
YELLOW
ORANGE910
ANCHOVY911
RED
HEAD098
PINK
SILVER916
YELLOW
RAINBOW

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM593***14	14.6 cm	21 g	slow sinking	0-1.2 m	

SEATIDE



Japanese shaped long jerk with three VMC permanent steel hooks, heavy weighted for long and precise casting, could be retrieved with stop and go every 5/6 meters and you will have a good result with sea bass and bluefish, but can also be used in fresh water for catfish and pikes.

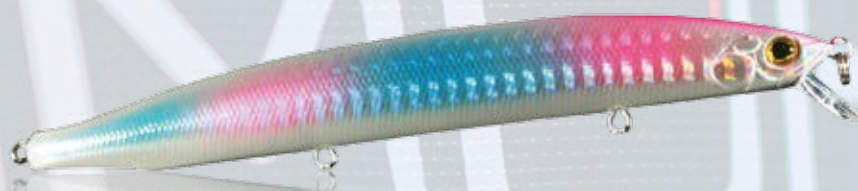
120
SEA GREEN078
MULTI PEARL162
YELLOW SILVER111
RED HEAD132
SILVER PINK101
PRO BLUE090
PEARL

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM590***13	13.5 cm	21.5 g	floating	0-1.8 m	



YORI

Floating lure extremely versatile with its aerodynamical shape which makes possible to cast incredibly far away from your spot. 3 VMC PS SW reinforced treble hooks. Fantastic new colour combinations reflecting the light with holographic design born for SW but suitable also for big fishes in FW.



043
GREEN SILVER
ORANGE

072
LIGHT GREEN
MACK

092
PEARL
RAINBOW

056
HOLO SILVER

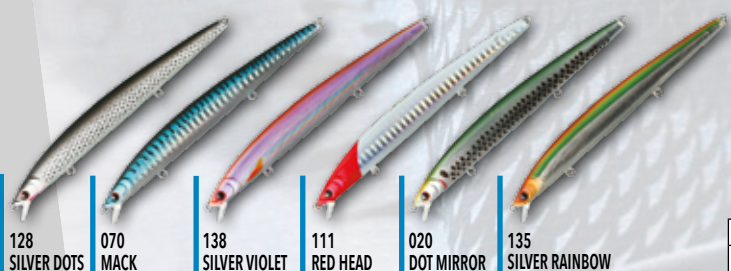
132
SILVER PINK

101
PRO BLUE



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM582***13	13 cm	17 g	floating	0-1.0 m	

SLIM



128
SILVER DOTS

070
MACK

138
SILVER VIOLET

111
RED HEAD

020
DOT MIRROR

135
SILVER RAINBOW



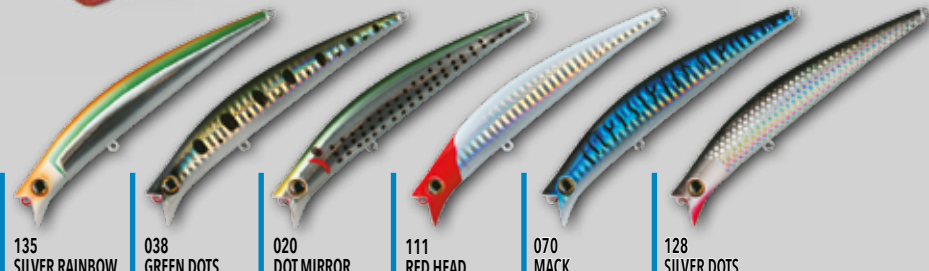
Due to the perfect distribution of weight inside its body this slim jerk swims very fast in the water. Perfect jerk action with a micro lip which creates a "real fish" movement in the water, extremely efficient in saltwater and especially in Mediterranean waters. Featuring 3 Permasteel VMC treble hooks, saltwater resistant.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM534***13	13 cm	12.2 g	floating	0-0.5 m	

DAIKI



Created for saltwater but used also in rivers or lakes this lure is a hybrid version of the popper minnow, you can create two kinds of action depending on how you retrieve the bait. Holographic slim body and metallic painting, salt water treated.



135
SILVER RAINBOW

038
GREEN DOTS

020
DOT MIRROR

111
RED HEAD

070
MACK

128
SILVER DOTS



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM580***12	12 cm	15 g	floating	0-0.5 m	

HIRO MINNOW



134
SILVER PINK
YELLOW

083
NATURAL
LIGHT BLUE

004
BLACK RED
SILVER

143
TENNESSEE

110
RED GOLD

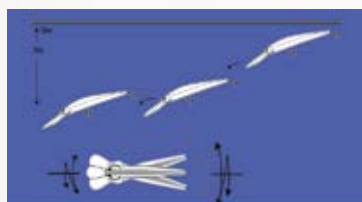
146
TIGER SKIN

This lure has been a classic for anglers worldwide for decades, good either for FW or SW: trout, sea bream, snook, mackerel, sea bass, red fish, these lures had proven to be deadly on those fishes. This little minnow simulates a bait fish, 6 colours and 3 sizes available for any kind of situation. There are also colour combinations available which are suitable for Mediterranean fishing.

SPECIAL LIGHT TROLLING

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM603***05	5 cm	2.1 g	sinking	0.2-0.6 m	
NM603***07	7 cm	5 g	sinking	0-0.8 m	
NM603***09	9 cm	7.5 g	sinking	0-1.0 m	

TAKUMA



Born for trolling in salt water or fresh water this lure with a long and large lip swims in the shallow water but can also reach a depth of up to 4.5 meters. Targeting pelagic or sea bass, it has a slim body, an effective sound from the inside rattle, and salt water specific colours to make this lure very realistic.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM588***11	11 cm	13 g	floating	2-3.5 m	



138
SILVER VIOLET

136
SILVER SHINER

020
DOT MIRROR

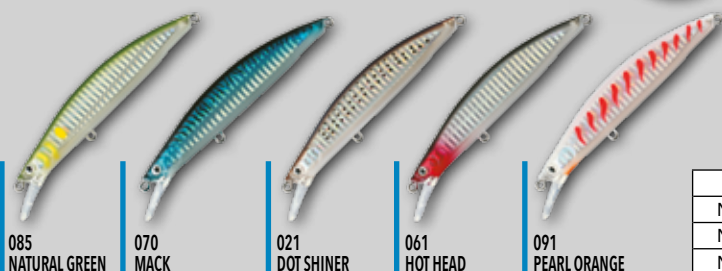
044
GREEN
SILVER PINK

016
CLOWN

070
MACK

SALTY

The Nomura classic minnow, with smooth outline and advanced holographic technology generating crystal light for the whole fish body, the VMC PS treble hooks are jointed with metal wire inside the bait to make it super strong. This lure has an internal weighted system for casting at a distance, can be both floated or suspended. Good for spinning and light trolling.



085
NATURAL GREEN

070
MACK

021
DOT SHINER

061
HOT HEAD

091
PEARL ORANGE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM564***10	10 cm	14 g	floating	0-2.5 m	
NM564***12	12 cm	22 g	floating	0-2.5 m	
NM564***13	13.5 cm	28 g	floating	0-2.5 m	

KATO



Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM579***10	10.5 cm	24 g	floating	top water	

This lure has big 3D eyes and a strong gurgling and splashing action in the water created from the concave mouth. It also has an ultraviolet 3D "body inside body" construction draw voracious predators in strong salt grade construction attract predators from long distances in top waters.

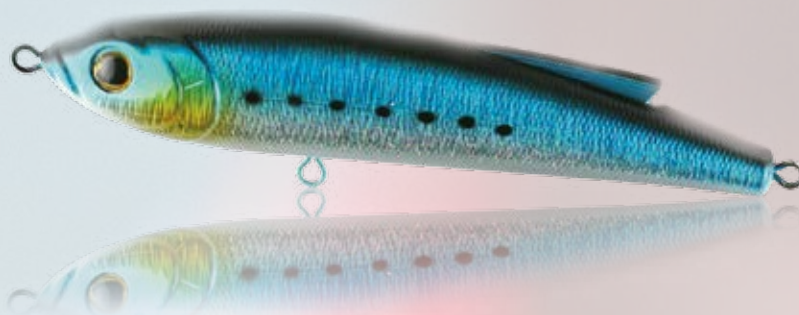
ONDA

Wow, check out this unique new model of popper inspired by one of our Nomura engineers. With a super-loud rattle, a special iridescent teasing tail, 3D eyes, holographic painting, permanent steel treble hooks and a superb colour selection for salt water, this unusual popper has been given some of the most important awards in the Japanese market.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM578***11	11 cm	26 g	floating	top water	

MASTER



012
BROWN GOLD
SHINER

110
RED GOLD

125
SILVER BLACK
DOTS

101
PRO BLUE

040
GREEN MACK

111
RED HEAD

Heavy weight saltwater sinking lipless strong bait. The VMC treble hooks PS salt water treated are connected with a wire inside the body of the bait. A dorsal fin makes it swim steadily. This bait can be used for popping, trolling, casting even for big catfish or big pike, not just in the sea.

Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM574***14	14 cm	66 g	sinking	Variable	
NM574***16	16 cm	90 g	sinking	Variable	
NM574***18	18 cm	125 g	sinking	Variable	

HARU



Sinking long jerk, good for barracuda, sea bass and bluefish with reinforced VMC permanent steel treble hooks which are salt water resistant and very strong. Born to catch sea predators, the aerodynamic shape, the fin and the weighting permit this lure to be cast at long distances when you need to fish in difficult spots. Can be retrieved quickly with a jerk style or with slow regulated retrieve pausing for every 4-5 meters.



103
PRO BLUE
VIOLET

111
RED HEAD

129
SILVER GOLD

110
RED GOLD

029
FUXIA SILVER
BLUE

018
DEEP BLUE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM581***14	14 cm	32 g	sinking	0-1.8 m	
NM581***16	16 cm	60 g	sinking	0-2.0 m	

NIBAI



One more jerk minnow new from Nomura range. Ratio between length (9 cm) ad weight (32 g) allows the Nibai to be fired like a bullet and to dive very deeply. This sum of specification makes it ideal for spinning from the shore, as well as from the boat, getting a special attention from Bluefish, Leerfish, Little Tuna and Bonito. The special shape makes it suitable for very fast retrieve with frequent jerks to make it alive.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM592***09	9 cm	32 g	sinking	variable	

SURFACE POPPER



784
PINK SILVER

This new popper designed by Nomura technicians is a kind of special as its inner construction is "metal through wire": it means that treble hooks are connected with an inner wire that grants a much stronger construction. Its sizes and specifications allow to catch big fishes like tuna or pelagics. Armed with VMC permas-steel saltwater resistant hooks. 3D eyes.

Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM611***12	12 cm	30 g	floating	top water	
NM611***15	15 cm	54 g	floating	top water	



780
RED HEAD
PEARL BODY

781
LIGHT BLUE
YELLOW

782
BLACK BLUE
YELLOW

783
BLACK BLUE
YELLOW PINK

EGING SEA SQUID JIG



900
FLUO RED

The new Nomura squid jigs have long been tested by our technicians to provide them with a slow sinking action suitable for finding cephalopod. The body, strong and resistant, presents the classic shape of a king prawn and is covered with a silk net in brilliant and innovative colors. Equipped with double stainless steel hook wrapped with glowing tape and a lead located under the head, calibrated to distribute the best balance to the bait.

CODE	SIZE	LENGHT (cm)	ACTION	DEPTH	EUR
NM699***25	2.5	8	slow sinking	variable	
NM699***30	3.0	9	slow sinking	variable	
NM699***35	3.5	10,5	slow sinking	variable	



901
DIAMOND

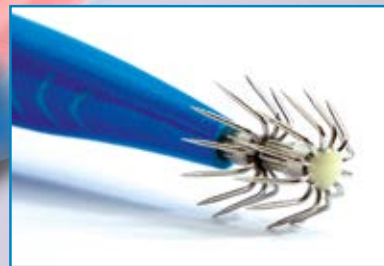
902
PUSSY PINK

903
RED & BLUE

904
SHINY GOLD

905
BLUE SILVER DIAMOND

IKA-CALAMARI



EXTRA SHARP CROWN HOOK



990
FLUO YELLOW
WITH STRIPES

991
FLUO ORANGE
WITH STRIPES

994
TIGER
FUCHSIA

995
PEARL
WHITE



992
LIME
LIGHT BLUE

996
SILVER GREEN
YELLOW

993
SILVER PINK
BLUE

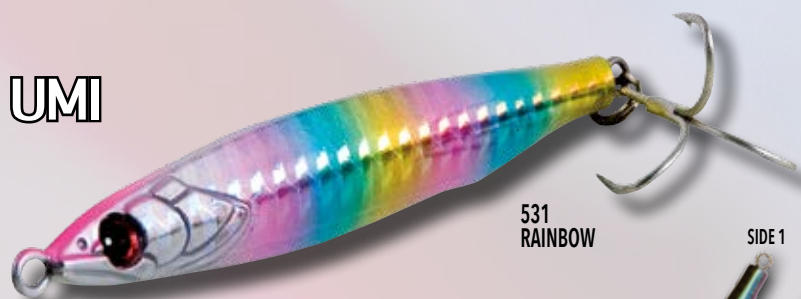
997
TIGER
BLUE

NOMURA 限定版
LIMITED EDITION

New exclusive range developed by Nomura experts for fishing for cuttlefish and squid. Ideal for trolling at low speed (2/3 miles), usable, thanks to the lip and its movement in the spinning research of squid and cuttlefish alternating fast retrieve, stop and go and some jerking. Equipped with high quality super sharp squid hooks and extremely bright colours.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM615***12	12 cm	10 g	suspending	variable	

UMI



531
RAINBOW

LE 限定版 Real Fish Patterns
Real Lifelike Action

Series of metal jig extremely versatile. Umi may be used either to the salt or freshwater, developed in a wide range of weight and colors to meet any need and fishing style.

In the sea its best application is for fishing all predators as mackerel or cod. This jig is working at different depth 'just acting on the retrieved speed and working with the top of the rods. In fresh water is particularly suitable for fishing perch.



532
BLACK SILVER HOLO
ORANGE WITH FLUO
STRIPES

533
YELLOW SILVER PINK
HOLO WITH FLUO
STRIPES



528
GOLD ARROW

526
ORANGE
HEAD

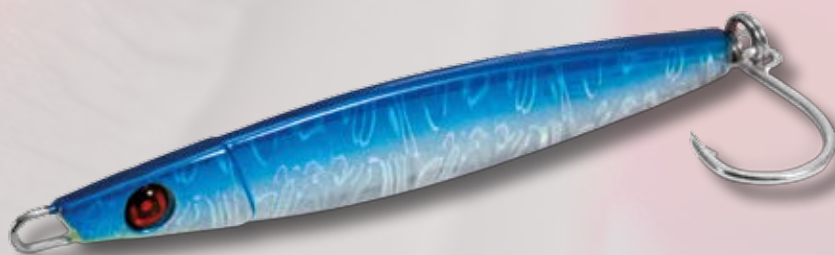
527
DOT FISH

530
BONITO

529
PINK FISH

CODE	WEIGHT	LENGTH	EUR
NM483***05	7 g	4.8 cm	
NM483***06	14 g	5.7 cm	
NM483***07	21 g	6.7 cm	
NM483***08	28 g	7.8 cm	
NM483***09	40 g	8.2 cm	
NM483***10	60 g	9.8 cm	

SATO - SINGLE HOOK



SALTWATER
妙手
塩水

Is an awesome metal jig equipped with single hook stainless steel VMC saltwater resistant. It is suitable also for freshwater. It is an amazing killer with his new colors of the body, different on each of the two sides (one side striped and another one full colored), the silver one have fluo stripes. These beautiful color effects make the predator crazy. Use it for vertical fishing but also for fishing at street pilings or at jetty as well for casting, also on shore and inshore anglers who fish for coalfish and cod will be very pleased with Sato Jig.



187
CHROME HOLO STRIPES

188
CHROME PINK STRIPES

189
CHROME BLUE STRIPES

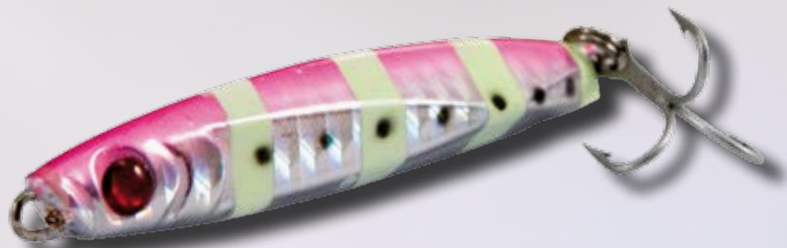
185
SILVER GREY
STRIPES ON BACK

184
BLUE SILVER

CODE	WEIGHT	LENGTH	EUR
NM410***10	10 g	5.4 cm	
NM410***12	12 g	5.6 cm	
NM410***14	14 g	5.6 cm	
NM410***17	17 g	6.4 cm	
NM410***21	21 g	6.9 cm	
NM410***28	28 g	7.4 cm	
NM410***35	35 g	8.0 cm	
NM410***40	40 g	8.7 cm	
NM410***60	60 g	11.0 cm	



CHIKA



Metal jig with a semi-compact body and a staggered and irregular profile, which guarantees the artificial a hyper realistic and erratic movement, similar to that of a prey in difficulty.

CODE	WEIGHT	LENGTH	EUR
NM421***07	7 g	4 cm	
NM421***10	10 g	5 cm	
NM421***120	20 g	6 cm	
NM421***130	30 g	7 cm	
NM421***140	40 g	8 cm	

GLOWING STRIPES

!金属
METAL SERIES



531
RAINBOW

565
LIGHT BLUE
SILVER WITH
FLUO STRIPES

564
GOLD SILVER
WITH FLUO
STRIPES

561
PINK SILVER
WITH FLUO
STRIPES

566
TOTAL
SILVER

567
RED HEAD
SILVER

Born in Japan, but became also very popular in Europe, the new kind of fishing with very light jig, like the NOMURA Misaki becomes a real trend as you can catch more fish in salt and fresh water, equipped with 1st quality VMC treble hook this holographic reflective light metal body jig are new weapon in your hands. It is saltwater threatened, but Misaki becomes a real must for freshwater fishing in deep water during winter or in medium water every time of the year, deadly for big trouts chub, perch, zander, pike.

MISAKI



183
RAINBOW BLACK
BACK

184
BLUE SILVER

185
SILVER GREY

186
GOLD BLACK DOTS

FRESHWATER

淡水

CODE	WEIGHT	LENGTH	EUR
NM400***03	3 g	2.9 cm	
NM400***05	5 g	3.8 cm	
NM400***07	7 g	4.7 cm	

CODE	WEIGHT	LENGTH	EUR
NM400***10	10 g	5.4 cm	
NM400***12	12 g	5.6 cm	
NM400***14	14 g	6.4 cm	

GLOWING STRIPES

Metal jig with an ultra-compact body, ideal for light spinning and shore jigging, a slow fall movement that allows the artificial to stay longer in the strike zone and thus increase the chances of attack.



KIMI

!金属
METAL SERIES



568
YELLOW SILVER
WITH FLUO STRIPES

184
BLUE SILVER

561
PINK WITH FLUO
STRIPES

566
TOTAL SILVER

569
RED SILVER
WITH FLUO STRIPES

CODE	WEIGHT	LENGTH	EUR
NM423***07	7 g	3.5 cm	
NM423***10	10 g	4 cm	
NM423***13	13 g	4.5 cm	
NM423***16	16 g	5 cm	
NM423***20	20 g	6.5 cm	

IZU SLOW PITCH

SALTWATER

妙手
塩水



GLOWING
BODY

553
FLUO WITH
PINK STRIPES

METAL JIG

SLOW PITCH



551
PINK GOLD
STRIPE FLUO
BELLY

552
LIGHT BLUE
& PINK RED EYE

554
LIGHT BLUE
RED EYE

550
BLACK MARBLE
FLUO PART

BACK SIDES

GLOWING
BODY

GLOWING
BODY

This leaded lures born from the idea of Japanese Nomura engineer to avoid the fatigue of the hard jigging fishing and mainly to increase the catches of pelagic predators in the seas not too dep (like Mediterranen sea) this new kind of boat fishing it is called slow pitch that it is similar to jigging but much lighter.

With their enlarged shape swim in a better way with fast jerk action both with slow pitch rods or high pitch rods, slip fast to the deep with an irregular horizontal swim very attractive , the body it is tapered to cut the water wall and react quick to your fast retrieve slip on the side attracting the great swimmers . It must be worked with regular intervals (even in the presence of currents) without big effort. Colors are really very bright, reflecting the light, or holographic with fluorescent stripes that glowing in the darkness of the deep abyss.

CODE	LENGTH	WEIGHT	EUR
NM420***04	7.5 cm	40 g	
NM420***06	8.5 cm	60 g	
NM420***08	9.5 cm	80 g	
NM420***10	10.3 cm	100 g	
NM420***15	11.5 cm	150 g	
NM420***20	12.7 cm	200 g	



METAL SERIES !金属

YUME



GLOWING
STRIPES

Innovative Jig for Slow Pitch, to be used with a strong tone (high pitch movement) in difficult conditions and with strong current. 4 Fluorescent colors for 4 different sizes, able to cover all situations.

CODE	LENGTH	WEIGHT	EUR
NM422***08	11 cm	80 g	
NM422***10	12.5 cm	100 g	
NM422***13	12.6 cm	130 g	
NM422***16	13.5 cm	160 g	

METAL JIG

SLOW PITCH

METAL VIB

712
MULTICOLOR
PINK

LE限定版 Real Fish Patterns
Real Lifelike Action

CODE	LENGTH	WEIGHT	EUR
NM692***06	6 cm	38 g	

713
MULTICOLOR LIGHT BLUE710
MULTICOLOR SILVER711
GREEN YELLOW RED714
MULTICOLOR BLACKDOUBLE
SPINNER BAIT718
BLACK RED

SPECIAL 3D DESIGN
特別な3Dヘッドデザイン

This spinner it is unbeatable in any kind of retrieve and maintains the right movement at any speed it. The two Nomura blades start rotating as soon as the lure enters the water to be immediately effective. The silicone top quality skirt drives the lure pulsating during the fast & slow retrieve giving more volume to the lure, that is what our predators like to see. The bigger blade is equipped with a ball bearing and a top quality swivel to make any movement smooth; the shape of the head is hydrodynamic and it means stability and balance. Just try it !

719
BROWN WHITE715
DARK AND LIGHT GREEN717
ORANGE GOLD716
PINK WHITE

CODE	WEIGHT	EUR
NM693***14	1/2 Oz - 14 g	

POWER SPECIALIST
FORMULA

NOMURA

確かにキャッチ

catch for sure

THE REAL LIFELIKE ACTION

釣り場のリアルを
本物の本物で
再現する

確かにキャッチ 魚はそれを愛する

SPECIAL Trout Area

トラウトのスペシャリスト

TROUT RACE



801
GREY



800
ORANGE
/RED



802
OLIVE/
YELLOW



803
SOFT
PINK



804
SUPER
PINK



805
SOFT
RED

This new small hard bait for area game fishing with lively swimming, is featured from "roll back" swim, even on slow retrieve with its lateral large waddles that make it very captivating. The wrinkled body shape contributes to create vortices and vibration in the waters of lakes and rivers. This small hard bait will help you to make the difference during your trout area session.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM609***03	3,5 cm	3.1 g	floating	0 - 0.6 m	



NINFA



806
TRANSPARENT

Nomura technicians created this small crank for trout area to work from 40 to 60 cm under the water coat. Featuring a super internal rattling system made with tungsten spheres, it awakes every trout thanks to the vibrations in the water. Its big lip and its fantastic balance (due to the distribution of the internal weight) it swims with large movements even with slow retrieve.



807
FLUO PINK



808
SUPER RED



809
GREEN ORANGE



810
BROWN ORANGE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM610***04	4 cm	3.1 g	floating	0.4-0.6 m	



SHIRO TA

Shiro TA is one of the more natural and appreciated lure for every freshwater fish, especially for wild trout that seems go crazy for this insect in springtime and summer. SHIRO TA is a perfect replica of a terrestrial bug that can occasionally fall into water and became trout food. Some of color assortment are natural, some other are only partially natural. The lip of bait will be useful both if you want to retrieve it steady or if you want it to swim more erratically.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM613***02	2.8 cm	1.8 g	floating	0.2-0.6 m	



918
SPOTTED
LIME



920
SPOTTED
ORANGE



917
TRANSP.
BURGUNDY



919
SILVER
GREEN
SPOTTED



807
FLUO
PINK



921
RAINBOW
TROUT



922
BROWN
ORANGE



OKAIDO TA

CODE	LENGTH	WEIGHT	ACTION	EUR
NM612***04	4,0 cm	3 g	floating	

OKAIDO TA is a small floating crank-bait with a lively swimming action, able to entice different fresh water predators. The wide range of colors and their shape, which perfectly imitate natural prey, make it a perfect lure through the whole fishing season. Best performing with slow retrieve, stop and go and some jerking. Perfect for chub, perch and trout.



918
SPOTTED
LIME



920
SPOTTED
ORANGE



917
TRANSP.
BURGUNDY



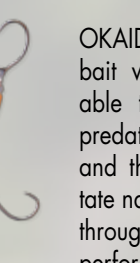
919
SILVER
GREEN
SPOTTED



807
FLUO
PINK



921
RAINBOW
TROUT



922
BROWN
ORANGE

TROUTY



066
MATT ORANGE TIGER



591
GREEN
BLACK DOTS



592
BLACK BLUE
GLITTERS



064
MATT
TIGER



535
PUSSY
PINK



178
FLASH
YELLOW

An amazing crank of 25 mm and only 2.0 grams of weight; it has a sinking attitude, it is carefully painted with high visibility and realistic colours. It is small but gets tremendously effective once in action. It is armed with a black nickered barbless hook chemically sharpened size 8 perfectly proportioned with it; the split ring on the lip is hooked to the metal wire that strengthens this lure in all the weakness points, lip included, making it a real fighter. Perfect to seek predators in the shallower waters of lakes and rivers margins. Very effective with bass, zander and of course trouts.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM547***02	2,5 cm	2 g	sinking	

“RIU”



NOMURA 限定版
LIMITED EDITION

ISEI SPOON
専門の紡績



655
PEARL PINK



CODE	LENGTH	WEIGHT	EUR
NM464***14	2.50 cm	1.40 g	
NM464***23	3.00 cm	2.30 g	
NM464***29	3.40 cm	2.90 g	
NM464***37	4.00 cm	3.70 g	

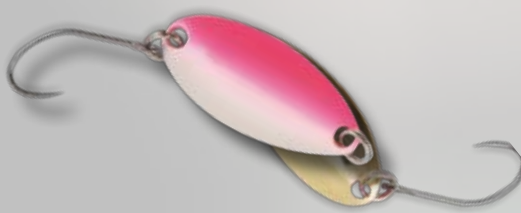


Nomura created Sue to have a trout spoon with the shape of the body perfectly combined with weight distribution: it means that this lure will be more precise and stable during the cast. Available in two light sizes (1.6 and 2.3 g) it allows excellent cast even with adverse weather conditions, such as contrary wind, rain or snow. The colors and the maniacal care of details set by the engineers are the results of long sessions in extremely different fishing conditions. You can reach the top performance with slow retrieve when in middle waters, but you could also have nice catches with Stop & Go alternated to medium/fast retrieves that activate the frenzy of the trouts in the area.

“SUE”



NOMURA 限定版
LIMITED EDITION



655
PEARL PINK



CODE	LENGTH	WEIGHT	EUR
NM462***16	2.50 cm	1.60 g	
NM462***23	2.90 cm	2.30 g	



Nomura created Sue to have a trout spoon with the shape of the body perfectly combined with weight distribution: it means that this lure will be more precise and stable during the cast. Available in two light sizes (1.6 and 2.3 g) it allows excellent cast even with adverse weather conditions, such as contrary wind, rain or snow. The colors and the maniacal care of details set by the engineers are the results of long sessions in extremely different fishing conditions. You can reach the top performance with slow retrieve when in middle waters, but you could also have nice catches with Stop & Go alternated to medium/fast retrieves that activate the frenzy of the trouts in the area.



654
FLUO ORANGE

700
MATT ORANGE

701
WHITE
RED STRIPES

702
MATT YELLOW



703
YELLOW ORANGE
RED STRIPES

704
LIGHT & DARK
GREEN

705
DARK SHINY
GREEN

706
TIGER PINK



707
TIGER GREEN
ORANGE

708
ELECTRIC BLUE
RED GLITTERS

709
DARK GREEN
YELLOW STRIPE



655
PEARL PINK

Aki is the last born in Nomura. It is an undulated trout spoon that imitates a kite folded in the middle on all the length of the body. Its convexity helps the hydro dynamic action allowing a sinuous swim, always different, easing the catch of the most suspicious trouts. It comes from a prototype of the Isei family colored in orange and gold that gave excellent results and collected many compliments from Japanese anglers.

CODE	LENGTH	WEIGHT	EUR
NM463***14	2.50 cm	1.40 g	
NM463***23	3.20 cm	2.30 g	
NM463***30	3.30 cm	3.00 g	

ISEI SPOON
専門の紡績

TA SPECIAL METAL SPOON
WITH SPLIT RING



652
GOLD ORANGE



GOLD BACK

NOMURA 限定版
LIMITED EDITION

CODE	LENGTH	WEIGHT	EUR
NM456***14	2.3 cm	1.40 g	
NM456***23	3.2 cm	2.30 g	
NM456***29	3.5 cm	2.90 g	



MASUKU REAL SPOON

NOMURA 限定版
LIMITED EDITION



Hyper realistic colors for a new multi-purpose spoon with great attention to detail, deadly for Trout, Perch and Asps.



915
REAL STRIPED



912
REAL FARIO TROUT



914
NATURAL REAL



910
REAL RED



913
REAL BROWN TROUT



911
REAL CRAZY TROUT

CODE	LENGTH	WEIGHT	EUR
NM465***02	3 cm	2.40 g	
NM465***03	3.5 cm	3.20 g	
NM465***04	4 cm	4.90 g	

ISEI SPOONS SPECIAL TROUT AREA

Nomura Pro-Team finally developed this special series of spoons fully dedicated to TROUT AREA. New colours, real-fish patterns and perfect engineering will say it all.

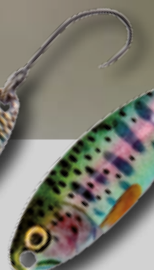


TA SPECIAL REAL FISH SPOONS WITH SPLIT RING

NOMURA 限定版
LIMITED EDITION



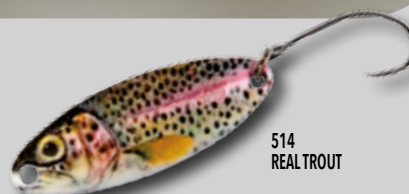
518
REAL SKIN



520
REAL RAINBOW TROUT



517
REAL BLUE GILL



514
REAL TROUT



CODE	LENGTH	WEIGHT	EUR
NM460***14	2.3 cm	1.40 g	
NM460***23	3.2 cm	2.30 g	
NM460***29	3.5 cm	2.90 g	

SILVER BACK



AKIRA TROUT AREA SPOONS



560
FLUO ORANGE
SILVER GLITTER



561
FLUO YELLOW
BLACK GLITTER

562
FLUO RED
SILVER GLITTER

563
PINK
SILVER GLITTER

564
FLUO GREEN
& YELLOW



565
MIRROR
& MATT BLACK

566
BLACK & FUCHSIA
& PEARL WHITE

567
SHINY BLUE
RED GLITTER

The undulated and enlonged convex profile help this small spoon to made enough vibrations in the water that recall the trouts in the area and becomes a very versatile trout spoon mainly indicated to fishing in the surface or in the mid water. The divine finish with the upper part colored with fluorescent or matt shades, even with glitters, and the convex lower body part in silver shiny color, matt white yellow or black will improve a lot the visual effect. His chemically sharpened barbless hook allows to not harm the trout that can be immediately released in the water.

This spoon excels if hold during the sinking and on slow retrieves. A medium/long distance casting spoon that will solve a lot of difficult trout area sessions.

CODE	LENGTH	WEIGHT	EUR
NM461***20	2.5 cm	2.00 g	
NM461***25	2.5 cm	2.50 g	
NM461***30	3.0 cm	3.00 g	
NM461***35	3.0 cm	3.50 g	

AKIRA SOLID TROUT AREA TUBULAR TROUT AREA

PERFECT MATCH



PAGE 22



PAGES 24-25

MASUKU REAL "BIG" SPOON



Older brother of the Masuku Real, it is a new spoon designed to cover important distances in larger bodies of water, such as the big lakes and the rivers of the valleys side, in search of Trout, Asp, Pike and Perch.



916
REAL PERCH



917
REAL SPOTTED TROUT



918
REAL NATURAL



919
REAL PIKE

CODE	LENGTH	WEIGHT	EUR
NM466***06	4.5 cm	6.80 g	
NM466***08	5.5 cm	8.30 g	
NM466***11	6 cm	11.60 g	

LAKE TR SPOON



!金属
METAL SERIES

This micro spoon, tested by the most rigorous Japanese "Trout Men", developed with materials of last generation is armed with single hook "ultra cut" that allows, if necessary, to release the fish without harm it. Despite its small size, it can be cast very long thanks to the perfect balance of weights.



190
GOLD

191
WHITE

192
RED

193
YELLOW

194
BLACK

195
BRASS

196
SILVER

CODE	LENGTH	WEIGHT	EUR
NM450***03	3.0 cm	3.80 g	



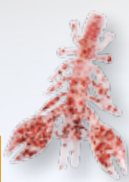
BABY CREATURE

Mini creature suitable for light and rock fishing. Slim body with appendages ending in two large stabilizing claws, able to represent a strong attraction for predators thanks to the vibrations emitted. 6 colors designed exclusively by the Nomura Team for both freshwater and sea fishing.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM732***04	4 cm	1 g	8	



023
FUXIA



061
RED GLITTER
BACK



043
LIGHT BLUE SILVER
GLITTER



035
GOLD GLITTER
BACK



028
GLITTER GREEN



032
GLOWING GHOST



DANCER CREATURE



Mini creature suitable for light and rock fishing, extremely sinuous movement thanks to the numerous appendages and extra long antennas that guarantee strong vibrations. 6 colors designed exclusively by the Nomura Team for both freshwater and sea fishing.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM733***02	2.5 cm	0.8 g	10	



035
GOLD GLITTER
BACK



094 GREEN /
YELLOW GLITTER



023
FUXIA



003
BLACK DOTS
BACK



007
BLOODY RED



043
LIGHT BLUE
SILVER GLITTER



ROCK & STREET FISHING

NOMURA SHRIMP



109
TRANSPARENT



107
GLOWING IN THE DARK



112
TRANSP.
FLUO YELLOW



108
BLOODY RED

Its absolute similarity to a micro shrimp makes this bait a must that every angler should have in his lures case. The extremely soft silicone composition enables movements almost identical to those of the real crustacean. Recommended for dropshot and micro-jig heads techniques.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM741***04	4 cm	0.46 g	20	

YUMI



078
WHITE



034
GLOWING IN THE DARK



023
FUXIA



032
GLOWING GHOST



110
ORANGE

Shrimp scented. Silicon soft bait created to fish in mid water with very soft and sinuous action. The special ultra soft silicone makes it a small tail suitable for all den-fishes.

For rock or street fishing experts.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM720***04	4 cm	0.27 g	12	

ROCK & STREET FISHING

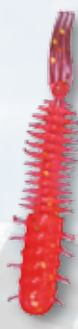
YASU



034
GLOWING
IN THE DARK



078
WHITE



111
SPECIAL RED



094
YELLOW GLITTER

Made for fish, a long lasting fish fragrance silicon. Good for mid or bottom water, the body is shaped to generate high vibrations in the water, that attract fish predators, the flexi tail perfectly simulates fish swim action.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM721***05	5 cm	0.53 g	12	

TAIL RIB



078
WHITE



022
FLUO YELLOW



070
SHINING PINK



023
FUXIA



032
GLOWING
GHOST



028
GLITTER
GREEN



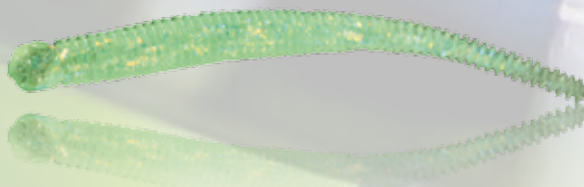
019
FLASH

This bait is very versatile, good for mid water or bottom water. The slim tail is very flexible and generates high frequency vibrations to attract predators. Suggestions: rock & street fishing, salt and fresh waters. Trout, perches, black bass, sea bass, etc.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM714***05	5 cm	0.4 g	12	

ROCK & STREET FISHING

STICK RIB



Silicone soft bait lure ideated from Nomura team for small and big predators, ideal for many fishing techniques like light rock fishing, sea bass, perches, trout, black bass or even pikes and chub.



078
WHITE

022
FLUO YELLOW

033
GLOWING GREEN

028
GLITTER GREEN

056
PEARL WHITE

023
FUXIA

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM715***05	5 cm	0.4 g	12	

LONG TAIL



Silicone soft bait created for fish in mid-bottom waters to catch small and big predators ideal for many kinds of fishing in fresh and salt waters like rock & street fishing. Bass, pike, perches, sea bass etc.



028
GLITTER GREEN

023
FUXIA

033
GLOWING GREEN

007
BLOODY RED

078
WHITE

022
FLUO YELLOW

034
GLOWING IN THE DARK

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM716***05	5 cm	0.5 g	12	

ROCK & STREET FISHING

AKI



Only 3 cm of amazing action in water. Thanks to body vibrations and tail action, compact body allows perfect retrieve and swim, it reminds to a small worm to all predators.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM717***03	3 cm	0.17 g	12	



KOI



This silicon soft bait is specially designed for light game fishing. Its profile is combined with an awesome hummer tail action, in order to swim and attract more fish. Its visual appeal and vibrations are like fish magnets, shrimp scented.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM718***05	5 cm	0.97 g	10	

SUZU



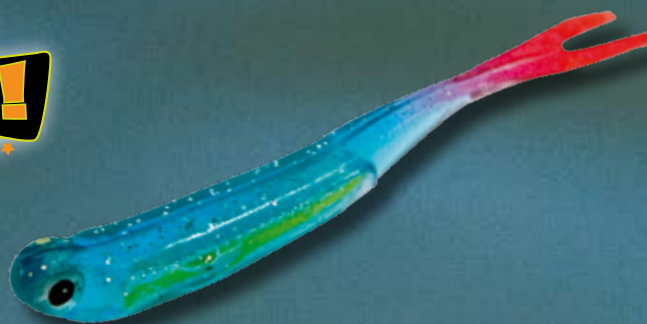
Specifically designed for small rock fishing such as Mebrau (Scorpion fish), the three bodies lightly connected creates an unique swim action, perfect for any fisherman. It imitates a small worm. The silicon is made of first quality material with long lasting worm fragrance.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM719***05	5 cm	0.40 g	12	



MINI DOUBLE TAIL

Mini size but same effectiveness as highly attractive Double Tail Pulse
Ideal for rock and street fishing.



068
SEXY BLUE

118
DARK
YELLOW

048
MULTI
TIGER

062
RED HEAD
BLACK

076
TIGER
BACK

077
TRANSPARENT
BLACK

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM735***05	5 cm	0.7 g	5	

MINI REAL PULSE

Smaller brother of the well-known Real Pulse, Mini Real Pulse has the same features and technology. Use it for drop shot, rock and street fishing armed with the Nomura micro jig head.



068
SEXY BLUE

077
TRANSPARENT
BLACK

062
RED HEAD
BLACK

076
TIGER
BACK

118
DARK
YELLOW

048
MULTI TIGER

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM734***05	5 cm	0.7 g	5	

MINI SHAD

Extremely realistic movement thanks to the oversized sickle-shaped tail, which gives strong vibrations able to recall even the most listless predator. 3D eye and holographic film inserted inside the body. 5.5 cm, 5 pcs each box.



076
TIGER
BACK

068
SEXY BLUE

077
TRANSPARENT
BLACK

070
SHINY
PINK

062
RED HEAD
BLACK

118
DARK
YELLOW

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM737***05	5.5 cm	2 g	5	

DOUBLE TAIL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology achieves a never before achieved effect, it is a great new way to imitate the fishes soft body. It also has 3D eyes which are very strong and durable.

The long forked tail creates a sinuous swimming motion in the waters. Use it for a drag shot rig, with rock & street fishing and with the Nomura micro jig head.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM760***07	7.5 cm	1.7 g	5	
NM760***11	11.5 cm	5.3 g	4	



062
RED HEAD
BLACK

068
SEXY BLUE

076
TIGER BACK

048
MULTI TIGER

064
RED HEAD
YELLOW

025
GHOST SILVER

REAL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology creates a never before achieved effect, it is a great new way to imitate the fishes soft body. This lure has a hammer tail to create a bubbling swimming action in the water. To be hooked with a Nomura micro jig head, for rock & street fishing or with the drop shot style.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM761***07	7.5 cm	2.5 g	5	
NM761***11	11.5 cm	5.5 g	4	



025
GHOST
SILVER

062
RED HEAD
BLACK

070
SHINING
PINK

048
MULTI TIGER

076
TIGER BACK

068
SEXY BLUE

ORIGINAL

This Nomura shad with 3D eyes and long tail is available in 4 sizes, the surface reproduces fish scales. As the body is quite long the bigger sizes are like natural eels, the smaller sizes are like forage fishes. Another particularity are the colours, which simulate waves with transparent streaks and different colour injections. Shrimp flavoured.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM763***07	7 cm	3 g	8	
NM763***10	10 cm	7.8 g	6	
NM763***12	12.5 cm	14.2 g	4	



016
CHART
YELLOW RED

077
TRANSPARENT
BLACK

065
RED TAIL

059
PURPLE SILVER

CRAZY WORM

New series of worms in 3 different sizes (6-8-10 cm) suitable for both marine and freshwater predators, hyper realistic movement thanks to a precise balance between the compact body with lamellae and an extremely soft tail to move so much water and thus emit strong recall vibrations.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM731***06	6 cm	1 g	10	
NM731***08	8 cm	2.7 g	10	
NM731***10	10 cm	4.6 g	10	

MONSTER BASS



The Nomura monster bass simulates a lizard, easy to spot and equipped with flat and thick claws (flappers) that give the creature the realistic appearance. Slow fluttering action on the drop plus the bulky profile makes it look like a big meal for a big fish, together with the shrimp flavouring it is irresistible for bass. Suggested techniques: jig head, texas, carolina rig.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM740***09	9.5 cm	5 g	8	



REAL CRAW

Created by Nomura engineers and tested in European field for EU anglers. This craw bait is perfect for flipping with Texas rig. It also can be used as a trailer for Chatter baits and jigs. It will deliver an incredible realistic crawdad imitation with his many tentacles.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM742***09	9 cm	5.7 g	8	
NM742***10	10 cm	10.4 g	6	



ORIGINAL CRAW

This creature simulates a real craw. It has been designed and field tested by NOMURA fishing team. It could be used without lead/weight for top water fishing, for fast retrieve over weeds or shrubs, it can be trailed as well thanks to the double big tail and his tentacles, also the body ribs move a lot of water and generate many vibrations.

Good to use it with Texas rig or used as a trailer for jigs and spinner baits.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM743***08	8.5 cm	7.70 g	8	

094
YELLOW GLITTER

105
JAPANESE RED

102
SOFT PINK

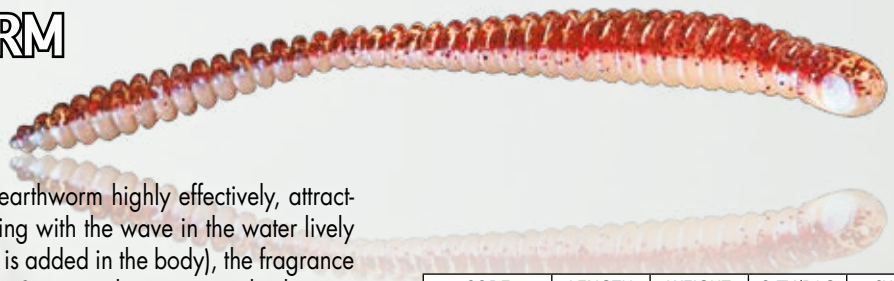
104
DARK GREEN
WITH GLITTER

103
CREAMY BROWN
WITH GLITTER

007
BLOODY RED

GLITTER RIB WORM

Enviromental material, imitating the thread earthworm highly effectively, attracting target fish intensely and promptly vibrating with the wave in the water lively and vividly, (good imitation effect fishy smell is added in the body), the fragrance is super long-lasting, attracting fish speedily. Suggested tecnique: split shot, jig head, texas rig.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM710***12	12 cm	3.5 g	6	



043
LIGHT BLUE
SILVER GLITTER

061
RED GLITTER
BACK

009
BLUE SHINER
BACK

004
BLACK SHINER
BACK

046
MULTI GLITTER
BACK

003
BLACK DOTS
BACK

080
WHITE GLITTER

EARTH WORM

This worm imitates perfectly a real earth worm, it is a versatile worm bait. This is a must for all bass fishermen in the world, we suggest to use the classic techniques like Texas, Carolina, Split and Drop Shot, Wacky, Jig Trailer. It can also be used for trout fishing in lakes thanks to his special fish formula scent!

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM724***13	13 cm	4.45 g	8	

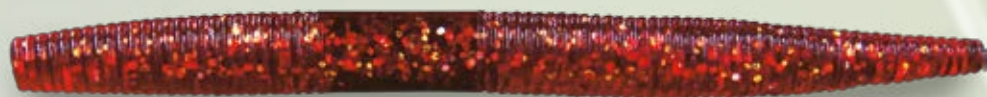


114
GREY MULTI
GLITTER

115
SOLID RED
GLITTER

028
GLITTER GREEN

078
GLITTER
NIGHT



SENSI WORM

Environmental fish scented material. With his fragrance that is a super long lasting smell, it leaves in the water long wake of scent. Special for Finesse fishing, this fat worm comes from an innovative research and design, that make it swimming in an extremely natural way.

Very soft material and built in curves results more attractive than other soft worms. Deadly if used with Wacky Jig Head, Texas rig and Shot Down.



007
BLOODY
RED

094
YELLOW
GLITTER

110
ORANGE

091
GOLD
GLITTER

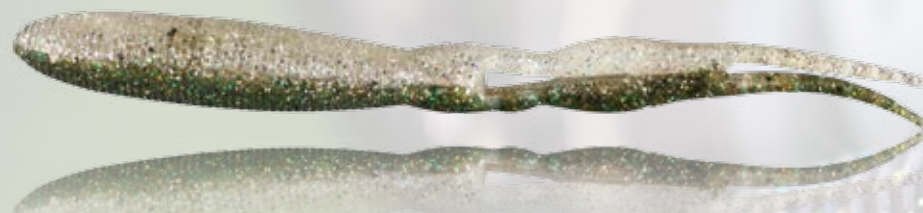
112
NATURAL
WORM

113
BROWN
GLITTER

095
BLACK
GLITTER

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM723***11	11.5 cm	6.5 g	8	

DOUBLE TAIL WORM



Environmental and durable this special design provides a variety of selections for different water conditions.

The worm, with a double shaped tail, swims through the water with a fluttering and wiggling action that always makes the bass crazy!

Suggestion: carolina rig, texas rig or trailer jig.



072
SILVER BLACK
GOLD BACK

034
GLOWING
IN THE DARK

024
GHOST GREEN

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM713***14	14 cm	11.5 g	6	

VIBRA TAIL GRUB



The unique sickle tail design, vibrates to the left and right when being dragged in the water, attracting fishes attention and then they can't resist trying to eat this grub. Specifically formulated to affect predators sense of taste and smell, very good for bass fishing but this Vibra Tail Grub will catch all species of fish. The body is infused with salt and fish flavours and the colour combination is perfect, finished with glitter.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM730***07	7 cm	3.5 g	10	



061
RED GLITTER BACK

046
MULTI GLITTER BACK

003
BLACK DOTS BACK

035
GOLD GLITTER BACK

080
WHITE GLITTER

009
BLUE SHINER BACK

020
FLASH GLITTER BACK

GATOR

014
CHART GREEN067
RED YELLOW
GLITTER027
GLITTER DEVIL036
GOLDEN
GLITTER028
GLITTER GREEN001
BEE COLOR039
GREY HEAD012
CARAMEL BLUE029
GLITTER PAPER030
GLITTER SMOKE

The Gator series is available in three different sizes and offers anglers an extremely versatile soft lure that can be used with various techniques and in any situation. The high-frequency vibration of the T-tail when being dragged, imitating a runaway motion, arouses big fish highly effectively. It has a microgroove screw appearance, and the highly lifelike unique fish fragrance is highly attractive for predators. Use: spinnerbaits, texas rig, carolina rig, a-rigs.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM700***05	5 cm	1 g	10	
NM700***07	7.5 cm	2.5 g	10	
NM700***08	8.75 cm	5 g	8	

ROLLING SHAD

008
BLUE GREEN
CHART018
CREAM BROWN
BACK026
GLITTER BLOOD036
GOLDEN GLITTER043
LIGHT BLUE SILVER
GLITTER055
ORANGE GREEN069
SEXY PINK072
SILVER BLACK
GOLD BACK075
SPARKLY BLUE087
YELLOW RED
GLITTER

This double inject soft bait is very versatile, it can be used in a lot of ways; texas, drop shot, jig head, jigs, swimming, split shots, chatter baits, umbrella jig, it is extremely effective for any kind of predators. The T-shape screw body has great flexibility, and its steady motion is very attractive for fish.

With fish agent flavouring added to the body to give off an irresistible scent. The superb colour combination and sizes create a great range which you cannot afford to miss.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM701***05	5 cm	1 g	10	
NM701***07	7.5 cm	4 g	10	
NM701***08	8.5 cm	5.5 g	8	
NM701***10	10 cm	9 g	6	
NM701***13	13 cm	20 g	4	
NM701***15	15 cm	27.5 g	3	

ROCKET SHAD



The Nomura engineer created this exclusive secret recipe, adding a variety of rare ingredients to the body of the lure. Long lasting flavour to attract fish immediately. Enviromental and durable, compared with the traditional artificial bait, it is far more effective in luring the fish. Technique: swimjig, chattering, split shot, texas rig, jig head, umbrella jig.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM704***07	7.5 cm	2.2 g	8	
NM704***10	10 cm	5 g	6	



052
NATURAL SHAD



047
MULTI SHAD



073
SILVER GREEN
SHAD



058
PINKY SHAD



072
SILVER BLACK
GOLD BACK



079
WHITE BROWN



024
GHOST GREEN



044
LIME SHAD



021
FLUO SHAD

REAL FISH



The real fish lure simulates the small mullet. Perfect lure to be used near rocks both in fresh and salt water. The excellent swimming action, the realistic colours, the 3D effect eyes make this lure the best seller among Nomura soft lures.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM770***06	6 cm	4 g	5	
NM770***08	8 cm	8 g	5	
NM770***10	10 cm	12 g	4	
NM770***12	12 cm	39 g	2	



063
RED HEAD
FISH



051
NATURAL
FISH

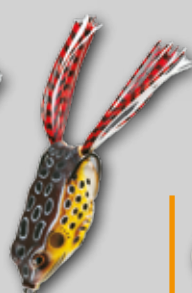
FROG



Another classic bait from Nomura. One of the best sellers for fresh waters spinning, available in three different sizes, the body is soft and empty inside. It is highly realistic, the silicone skirt imitates the frogs legs, and the internal rattling system is removable to increase lure floatation.



037
GREEN BLACK DOTS



011
CAMOU BLACK DOTS



083
YELLOW BLACK DOTS

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM790***04	4.5 cm	7 g	1	
NM790***05	5.5 cm	14 g	1	
NM790***06	6.5 cm	18 g	1	

MOUSE



038 GREY

A classic soft bait for fresh waters. Fishing for big predators? Use the mouse! Sold with a strong VMC double hook and diamond cut eyes.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM795***06	6.5 cm	13.8 g	1	

TROUT WORM

An innovative compound and carefully selected colors by the Nomura staff, make this small worm the trout killer, even the most listless and apathetic ones that no longer respond to the stimuli of spoon and / or minnow. Endless mounting possibilities, deadly triggered at wacky. 5 cm, 6 colors, 10 pcs per bag.



106
DEEP
GREEN



111
SPECIAL RED



078
WHITE



035
GOLD GLITTER
BACK



103
CREAMY BROWN
WITH GLITTER



009
BLUE SHINER
BACK

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM736***05	5 cm	1.2 g	10	

HONEY WORM / MAGGOT

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM780***02	2 cm	0.35 g	12	



Classic honey worm ideal for trout fishing or fresh water / salt water predators (as maggot), shrimp flavoured. To be used under floats, near bombard or directly on the hook.

CRAWLER

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM781***02	2.6 cm	0.7 g	12	

Classic crawler ideal for big trouts or fresh water predators, shrimp flavoured. To be hooked under float or near bombard.



050
NATURAL



032
GLOWING GHOST



040
HONEY YELLOW



017
COPPER WOOD



053
NIGHT WORM



078
WHITE

SUPER WEEDLESS MINNOW



Weedless minnows are extremely innovative soft lures, deadly for bass fishing from the shore or from the boat, but also to lay a trap for every type of predator in both freshwater and saltwater. This lure is equipped with unusual technical features that allow you to fish in any condition and in particular in rough sea beds, without the risk of annoying groundings.

The silicone body perfectly hides the hook, allowing the bait to move sinuously between the ravines in perfect balance developing an extremely natural and effective presentation. In fact, the articulated head and the use of an excellent silicon compound guarantee an incomparable attractive action. They are available in five sizes (3-3.5-4.5-5.5-7inch), each size is combined with a series of leaded heads specifically designed for each type of use. Armed with Mustad® Hooks.

CODE	LENGTH	WEIGHT	EUR
NM799***06	7.6 cm	6 g	
NM799***10	8.9 cm	10 g	
NM799***12	11.4 cm	12.5 g	
NM799***20	12.7 cm	20 g	
NM799***30	11.4 cm	30 g	
NM799***40	13.9 cm	40 g	



800
RED HEAD/
WHITE BODY

801
DIRTY SILVER/
GLITTER

802
ALL WHITE/
RED SPOT

803
GREEN BLACK
SILVER

804
MACK/FIRE
TAIL

805
RHUBARB/
CUSTARD

SPECIAL PELAGIC & BIG PIKE

SOFT LURES

REAL LIFE LIKE ACTION



CODE	LENGTH	WEIGHT	EUR
NM799***99	17.8 cm	100 g	



806
PEARL
RED SPOT

805
RHUBARB
CUSTARD

803
GREEN BLACK
SILVER



OKINAWA EELS



Born in Japan in Okinawa salt water field, Nomura Engineers created a perfect sand eels imitation with hooks and weighted inside his body. It is made with extremely soft and strong silicone rubber sinking. Designed with detailed particulars of real eels, two colors are injected to be more realistic. It is fantastic in salt water for many species like cod, mackerel, sea bass, etc... but it becomes a real killer for big fishes in fresh water like wallers and silures.

123
SILVER BODY
BLACK BACK

124
RED
MOUTH AND
TAIL

125
LUMINOUS
TIGER

126
PURPLE YAM

127
FLUO YELLOW
RED BACK

128
SUPER
GLITTER

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM775***12	12 cm	14 g	3	
NM775***15	15 cm	21 g	3	
NM775***20	20 cm	40 g	2	